



Cheviot Locality Plan 2020

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Cheviot Area Partnership

The Cheviot Area Partnership¹ is about creating a space where the aspirations and ideas of the community can be heard and community planning can be strengthened through communities and public bodies working together.

The Locality Plan is part of this process. It outlines the priorities of the Cheviot area with a focus on reducing inequalities to improve the area for those who live, work and visit the area.

¹ Area Partnership – brings together organisations, groups, individuals and businesses from across the locality to collectively work together

Introduction

Welcome to the Cheviot Locality Plan



This plan builds on the Scottish Borders Community Plan and sets out:

- The priorities for improving the area over the next five years
- The commitment to work in partnership and use our shared resources ² in the most effective way to reduce inequality

In bringing together this plan we have asked, and will continue to ask, local people across Cheviot what would make the area better.

² Resources – this could be funding (e.g. budget or grants), people (e.g. staff of volunteers) or assets (e.g. land, buildings or equipment)

This plan is structured around four themes:



“How do we build and improve our economy, skills and learning?”

“How do we promote and improve our health, care and wellbeing?”

“How do we protect and improve our quality of life?”

“How do we develop and improve our environment & place?”

Comments and feedback gathered at Area Partnership meetings to date have been prioritised to reflect what actions need to be undertaken in the Locality to make a difference.

Communities, community planning partners³ and local service providers⁴ will need to work together in partnership to plan and deliver better services that meet the needs of the people who use them.

At a Borders-wide level this is done through the Scottish Borders Community Plan and the Community Planning Partnership.

At an area level this is done through the Cheviot Area Partnership, the Cheviot Locality Plan and associated Action Plan. We expect to continue to evolve these plans to reflect the developments within the area. The most up to date action plan is available on Scottish Borders Council's Website www.scotborders.gov.uk/areapartnerships.

At a local level, services and communities continue to respond to their local community needs. Local plans, including local community action plans demonstrate this and are referenced at the end of this plan.

³ Community planning partners – those organisations who are taking forward the Scottish Borders Community Plan

⁴ Local service providers – those organisations who are providing services locally (e.g. GPs, Community Nurses, Business Advisors, etc.)

What we know about Cheviot

Key Facts and Figures

A selection of key facts and figures relating to the issues highlighted by our communities have been identified and detailed on this page. These present what data we have and what is known about the area, as well as a reflection against the Scottish Borders and national averages where possible.

A more comprehensive Cheviot Area Profile is available detailing all the key information for the area. This is available to download from www.scotborders.gov.uk/areapartnerships



POPULATION

9.1% of Cheviot's population was considered to be **income-deprived** in 2016. **(Scottish Borders = 9.7%; Scotland = 12.5%)**
This ranged within Cheviot from **3% in the least-deprived neighbourhoods** to **19% in the most-deprived**



(SG-SIMD)

TOWN CENTRE FOOTFALL 2012-2016

up **22%** Kelso
down **20%** Jedburgh
(SB = down 6%)

(SBC-PR)

VOLUNTARY WORK

51% of survey respondents are **involved in voluntary work**, such as supporting Parent Councils, committees or helping a neighbour with shopping
(SB = 59%)

(SBHS2018)

BROADBAND

5.3% of premises were **unable to receive 2Mb/S Broadband** in 2016 **(SB = 4.2%)**
This ranged **within Cheviot** from **0% in the least-affected neighbourhood** to **37.7% in the most-affected**.

(OfCom)

Cheviot had amongst the **highest levels of digital exclusion** out of the **5 localities** in 2017, particularly in **Jedburgh and Kelso**.

(SBHS 2018/ Scottish Borders Digital Inclusion Index 2017)

WELLBEING

84.2% of **Primary 7 pupils** took part in **"Active Schools" extra-curricular sports** in 2017-18 **(SB = 79.5%)**

By **S4** this was **down to 45.7%** **(SB = 36.7%)**



(SBHS 2018/ScotPHO/ SEEMIS)

NEIGHBOURHOOD

41% of the people in **Cheviot** live within the **10% most access deprived** in all of Scotland **(SB = 27%)**



(SIMD 2016)

PUBLIC TRANSPORT ACCESS

34% of **survey respondents** said they **have problems accessing public transport due to where they live** **(SB = 28%)**

(SBHS 2018)

LEISURE FACILITIES ACCESS

16% of **survey respondents** said they **have difficulty accessing leisure facilities because of where they live** **(SB = 18%)**



(SBHS 2018)

Cheviot Wards

POPULATION ESTIMATES AND PROJECTIONS

National Records of Scotland (NRS) estimates the population of **Cheviot** to be

19,477 population
 (16.9% of the Scottish Borders) (SB)

15.0% aged 0-15
 (SB = 16.3%; SCOT = 17.0%)

57.1% aged 16-64
 (SB = 59.2%; SCOT = 64.7%)

27.8% aged 65+
 (SB = 24.5%; SCOT = 18.3%)

(NRS 2017)



KELSO & DISTRICT

10,321 Population

6,903 Kelso

611 Yetholm



JEDBURGH & DISTRICT

9,156 Population

3,882 Jedburgh

1,460 St Boswells

Engaging with our Communities

It is the intention of the Area Partnership to involve as wide a group of people as possible. This helps to make sure our plans reflect the needs of our communities. We will create more opportunities for people to attend the Area Partnership and talk to us in person, take part in surveys or contact us online. As further information and understanding of the needs and ambitions of our communities is gathered, the Area Partnership will continue to build on this plan. We welcome your views and suggestions.

There are many other ways of being involved in your local community, key contacts are provided below:

To give us your views or to get involved with Area Partnerships please contact:

Communities and Partnerships Team
Email: communityplanning@scotborders.gov.uk
Telephone: 0300 100 1800

More information on Community Councils:

www.scotborders.gov.uk/communitycouncils
Telephone: 01835 825005.

Many Community Council's now have their own website and social media pages and will also be contactable directly through these means.

More information on volunteering, community support or advice:

Volunteer Centre Borders
www.vcborders.org.uk
Telephone: 01896 754041
Email: enquiries@vcborders.org.uk

The Bridge (Roxburgh Office)
www.the-bridge.uk.net
Telephone: 01835 863554
Email: roxburgh@the-bridge.uk.net

Our Economy, Skills & Learning

Through the Area Partnership you told us your key priority for Cheviot is:

- Seek additional investment to help regenerate our town centres

Other priorities that are important to the Cheviot community:

- Improve the existing tourism offer, for example
 - development of existing and new accommodation businesses
 - co-ordination of, and between, key tourist sites
 - adjusting business opening hours to meet the needs of visitors
 - creation of new events
- Understand and develop the opportunities alongside the Developing the Young Workforce Programme
- Build on the investment in the new school/community campus estate
- Invest in opportunities for inter-generational projects, including the development of life skills
- Improve the infrastructure, specifically mobile and broadband connectivity as well as transport

Our Health, Care & Wellbeing

Through the Area Partnership you told us your key priority for Cheviot is:

- Help support (e.g. raise awareness, signpost, promote) and build the capacity (e.g. training, sharing best practice) of local community groups and organisations in delivering their activities.

Other priorities that are important to the Cheviot community:

- Increase the availability of locally based rehabilitation services
- Increase the range of care and support options across the locality to enable people to remain in their own homes and communities
- Improve transport links across Cheviot, including the opportunities that could be provided by Community Transport groups/organisations
- Improve support for unpaid carers
- Increase the range of housing options available across the locality to meet need and demand
- Improve efficiency and effectiveness of existing co-located and integrated teams (e.g. Multidisciplinary Team, Community Healthcare Team)
- Enhance and promote the “contact” opportunities for individuals with their local communities (to reduce social isolation)

Our Quality of Life

Through the Area Partnership you told us your key priority for Cheviot is:

- Support the development of (multi-agency) approaches to tackle local community issues

Other priorities that are important to the Cheviot community:

- Encourage sports, leisure and youth clubs to provide year-round, affordable and accessible activities for all
- Sustain and improve local community space and activities for young people
- Improve communication across communities, including about specific projects and between public agencies
- Better understand the support on offer for, and within, the community (specifically from the Public and Third Sectors) across all themes of this Plan

Our Environment & Place

Through the Area Partnership you told us your key priority for Cheviot is:

- Improve public transport services/delivery models, including accessibility to them, and explore offering free transport for young people

Other priorities that are important to the Cheviot community:

- Plan for future infrastructure requirements, including connectivity (i.e. broadband) and energy (i.e. renewable technology and sustainable heating systems)
- Provide appropriate and affordable housing for all ages and stages of life, including mixed tenure/age housing developments and explore the opportunities of the old/forthcoming secondary school sites
- Ensure the locality has the right provision of business and industrial premises and land availability, including high street premises and spaces for small businesses
- Reduce our impact on the local (and global) environment by raising awareness of what local communities can do in terms of their homes, their businesses, their schools, their travel etc.
- Address local flooding issues, specifically where it holds back local development

How we will measure success

The priorities identified in this plan have been used as the basis for the Cheviot Locality Action Plan. This action plan will help to track action and activities and to drive change in Cheviot. As this will be an ever changing document the action plan is available to download from Scottish Borders Council's website, www.scotborders.gov.uk/areapartnership or in hard copy from the Community & Partnerships Team.

The Cheviot Area Partnership will feedback every year on the progress made in delivering the priorities within this plan. By monitoring the progress we make, we can measure the difference made to local people and communities. Progress and achievements will be shared with the Community Planning Partnership and other public bodies as well as being shared and celebrated with the wider community.

We will continue to ask the community their views and encourage more people to participate in the Area Partnership. As the needs of the locality change, we will ensure the priorities and actions within the plan reflect these changes.

Other Local Plans for Cheviot

- Jedburgh Economic Regeneration Action Plan
- Kelso Learning Community Partnership Plan
- Jedburgh Learning Community Partnership Plan
- Cheviot Health & Social Care Locality Plan



You can get this document on audio CD, in large print, and various other formats by contacting us at the address below. In addition, contact the address below for information on language translations, additional copies, or to arrange for an officer to meet with you to explain any areas of the publication that you would like clarified.

COMMUNITIES & PARTNERSHIPS TEAM

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