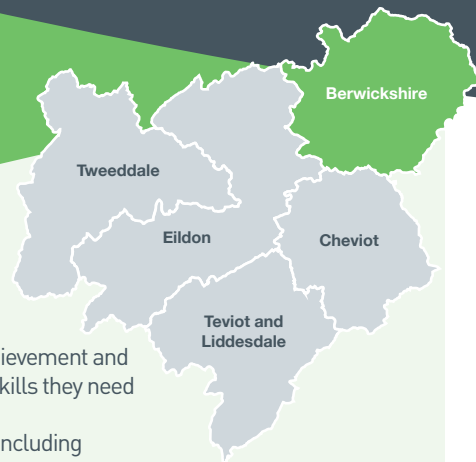


# BERWICKSHIRE AREA PROFILE 2017



## TOP 5 ISSUES FOR THE PEOPLE OF BERWICKSHIRE ARE:

- Growing the economy of the Borders, and supporting retailers and businesses
- Providing high quality care for older people
- Tackling poverty and inequality
- Raising education attainment and achievement and helping people of all ages obtain the skills they need for learning, life and work
- Providing sustainable transport links including demand responsive transport

(SBHS2015)

## POPULATION ESTIMATES AND PROJECTIONS

National Records of Scotland (NRS) estimates the population of **Berwickshire** to be

**20,827** population  
(18.3% of the Scottish Borders (SB))

**16.0%** aged 0-15  
(SB = 16.6%; SCOT = 17.0%)

**58.9%** aged 16-64  
(SB = 59.9%; SCOT = 64.7%)

**25.1%** aged 65+  
(SB = 23.5%; SCOT = 18.3%)



(NRS 2015)

**82.9%** of people live in a rural area compared to (Scottish Borders = 47.4%) and (Scotland = 17.7%) (SCOT)

Larger settlements in Berwickshire:

<b>3,563</b> Eyemouth	<b>1,455</b> Chirside	<b>537</b> Coldingham
<b>2,745</b> Duns	<b>628</b> Greenlaw	
<b>1,844</b> Coldstream	<b>591</b> Ayton	



(NRS 2015)

The NRS projects that the population of **Berwickshire** will **decrease by 1%** between 2015 and 2026.

There is variation by age group:

**-1%** all ages  
(SB = 1%; SCOT = 4%)

**-4%** aged 0-15  
(SB = 0%; SCOT = +6%)

**-12%** aged 16-64  
(SB = -8%; SCOT = -1%)

**+24%** aged 65+  
(SB = +25%; SCOT = +22%)

(NRS 2012 based)

## EDUCATION - CURRICULUM FOR EXCELLENCE (CFE)

% pupils attaining **literacy and numeracy** by the end of education stage (2016)

EDUCATION STAGE	BERWICKSHIRE	SB / SCOT
P1 (Early Level)	<b>84%</b>	85% /
P4 (Level 1)	<b>75%</b>	77%/
P7 (Level 2)	<b>81%</b>	75% / 71%

(Seemis)

% attaining AT LEAST **Level 3 literacy and numeracy** by the End of S3 (2016)

SCHOOL	%
Berwickshire High School	<b>93%</b>
Eyemouth High School	<b>86%</b>
<b>Scottish Borders Average</b>	<b>95%</b>
<b>Scotland Average</b>	<b>86%</b>

(Seemis)

% of school leavers in a **positive destination** (2015/16)

SCHOOL	%
Berwickshire High School	<b>98.1%</b>
Eyemouth High School	<b>97.3%</b>
<b>Scottish Borders Average</b>	<b>94.2%</b>
<b>Scotland Average</b>	<b>93.3%</b>

(Insight tool)

## INCOME AND POVERTY<sup>1</sup>

% of **Children in Low Income Families** (2014) (SCOT = 18.4%)

BY DATA ZONE	BERWICKSHIRE	SB
Average	<b>13.7%</b>	14.0%
Lowest level	4.2%	0.0%
Highest level	27.8%	42.9%

(HMRC)

% of pupils receiving **Free School Meals** (2016)

BY SCHOOL	BERWICKSHIRE	SB
Average	<b>13%</b>	11%
Lowest level	<b>0%</b>	0%
Highest level	<b>28%</b>	32%

(Seemis)

% of pupils receiving **Clothing Grant** (2016)

BY SCHOOL	BERWICKSHIRE	SB
Average	<b>16%</b>	14%
Lowest level	<b>0%</b>	0%
Highest level	<b>33%</b>	47%

(Insight tool)



% of **households under 60% of median gross income** (2014) (SCOT = 15%)

BY DATA ZONE	BERWICKSHIRE	SB
Average	<b>16.6%</b>	16.0%
Lowest level	<b>12.1%</b>	8.1%
Highest level	<b>24.3%</b>	26.1%

(SG-SIMD)

**Average** (mean) **Gross Household Income per week** (2014) (SCOT = £684)

BY DATA ZONE	BERWICKSHIRE	SB
Average	<b>£629</b>	£640
Lowest level	<b>£498</b>	£449
Highest level	<b>£749</b>	£1,019

(DWP May 2015)

On average **10.1%** of people are **income deprived** compared to 9.7% for the Scottish Borders and 12.5% for Scotland, however within Berwickshire there are areas where **22.0%** are income deprived.

**5.1%** people aged 60+ claiming **pension credits** compared to 4.5% for the Scottish Borders and 6.2% for Scotland.

<sup>1</sup>Additional information about Population and Scottish Index of Multiple Deprivation 2016 can be found on Ward Profiles through the Ward Overviews:  
[https://www.scotborders.gov.uk/downloads/download/727/ward\\_overviews](https://www.scotborders.gov.uk/downloads/download/727/ward_overviews)

## ECONOMY AND DIGITAL CONNECTIVITY

### RETAIL VACANCY RATE 2016

**30%** Chirnside **8%** Duns  
**17%** Coldstream **7%** Eyemouth  
 (SB = 11%)



(SBC-PR)

### TOWN CENTRE FOOTFALL 2012-2016

down **2%** Duns down **5%** Eyemouth  
 (SB = down 6%)

(SBC-PR)

### CLAIMANT COUNT<sup>2</sup>

**1.3%** East Berwickshire  
**1.5%** Mid Berwickshire  
 (SB = 1.8%) (SCOT = 2.4%)

(ONS- May 2017)

### % of people who are in Employment Deprivation (2016) (SCOT=10.9%)

BY DATA ZONE	BERWICKSHIRE	SB
Average	<b>9.1%</b>	8.7%
Lowest level	<b>3.0%</b>	1.0%
Highest level	<b>16.0%</b>	26.0%

(SG-SIMD)

### BROADBAND

% of premises unable to receive 2Mbit/s Broadband (2016)

BY DATA ZONE	BERWICKSHIRE	SB
Average	<b>6.0%</b>	4.2%
Lowest level	<b>0.0%</b>	0.0%
Highest level	<b>30.2%</b>	37.7%

(OfCom)

**15.2%** do not use internet or email  
 (SB = 14.9%)

(SBHS2015)

## HEALTH AND WELLBEING

**25.9%** of mothers smoke during pregnancy  
 (SB = 22.8%; SCOT= 18.4%)

**1.8%** of babies have low birth weight  
 (SB = 1.6%; SCOT = 1.9%)

**35.7%** of babies exclusively breastfed at 6-8 weeks  
 (SB = 33.6%; SCOT = 27.5%)

**68.5%** P1 pupils with "no obvious dental decay"  
 (SB = 76.5%; SCOT = 69.9%)

**80.3%** P7 pupils with "no obvious dental decay"  
 (SB = 82.8%; SCOT = 67.9%)

**12.7%** P1 pupils classed as "obese"  
 (SB = 9.3%; SCOT = 9.9%)

(ScotPHO)

### HEALTH

Similar rate of hospitalisations for coronary heart disease compared to the Scottish Borders and Scotland.

More early deaths from coronary heart disease compared to the Scottish Borders but similar to Scotland.

Slightly more emergency admissions compared to the Scottish Borders; but more compared to Scotland.

Lower rate of multiple emergency hospitalisations for patients (65+) compared to the Scottish Borders but higher than Scotland.



(ScotPHO)

### WELLBEING

**7.9%** feel lonely or isolated  
 (SB = 6.1%)

**29.9%** adults exercise daily  
 (SB = 29.0%)

### LIFE EXPECTANCY IN BERWICKSHIRE

**80.2 yrs** men

(Range 78.3 to 83.6)

(SB= 78.7yrs; SCOT = 76.6 yrs)

**84.0 yrs** women

(Range 81.5 to 87.5)

(SB = 82.0 yrs; SCOT = 80.8 yrs)

(ScotPHO)



## NEIGHBOURHOOD AND COMMUNITY

### SIMD Crimes per 10,000 people<sup>3</sup> (SCOT=312)

BY DATA ZONE	BERWICKSHIRE	SB
Average	<b>148</b>	180
Lowest level	<b>0</b>	0
Highest level	<b>824</b>	1123

(SG-SIMD)

More road traffic accident casualties compared to Scottish Borders but more compared to Scotland.

(ScotPHO)

**8.1%** say there are areas where they feel unsafe  
 (SB = 12.5%)



(SBHS2015)

"Rubbish and litter lying around" a more common neighbourhood problem in Berwickshire compared to the Scottish Borders



(SBHS2015)

**13.7%** people had witnessed or experienced antisocial behaviour  
 (SB = 20.8%)

(SBHS2015)

**28.6%** involved in voluntary work  
 (SB = 27.4%)

(SBHS2015)

**41%** of the people in Berwickshire live within the 10% most Access Deprived in all of Scotland  
 (SB = 27%)

(SBSA2016)

**20.5%** report public transport as an accessibility issue  
 (SB = 16.6%)

(SBSA2016)

**37.4%** report using local bus service  
 (SB = 42.5%)

(SBSA2016)

**12** culture and sport facilities operated by the public sector  
 (SB = 69)

(SBSA2016)



KEY: ■ Better than SB and SCOT; ■ In between SB and SCOT; ■ Worse than SB and SCOT

<sup>2</sup> Claimant count = Job Seekers Allowance and unemployment related Universal Credit.

<sup>3</sup> Recorded crimes of violence, sexual offences, domestic housebreaking, vandalism, drugs offences, and common assault per 10,000 people