## **EILDON**AREA PROFILE 2017

# Tweeddale Eildon Cheviot Teviot and Liddesdale achievement and he skills they need

#### TOP 5 ISSUES FOR THE PEOPLE OF EILDON ARE:

- Growing the economy of the Borders, and supporting retailers and businesses
- Providing high quality care for older people
- Tackling poverty and inequality

(SBHS2015)

 Raising education attainment and achievement and helping people of all ages obtain the skills they need for learning, life and work

1,341

Newtown

713

Stow

St Boswells

Providing activities and facilities for younger people

#### POPULATION ESTIMATES AND PROJECTIONS

National Records of Scotland (NRS) estimates the population of **Eildon** to be

35,035 population

(30.7% of the Scottish Borders (SB)

**17.0%** aged **0-15** (SB = 16.6%; SCOT = 17.0%)

**62.0%** aged **16-64** (SB = 59.9%; SCOT = 64.7%)

**21.0%** aged **65+** (SB = 23.5%; SCOT = 18.3%)

(NRS 2015)



compared to (Scottish Borders = 47.4%) and (Scotland = 17.7%) (SCOT)

Larger settlements in Eildon:

12,528 2,042
Galashiels Tweeddbank

**5,530** Selkirk

**2,458**Melrose

**1,728** Earlston

Lauder

1,803

(NRS 2015)

The NRS projects that the population of **Eildon** will **increase by 1%** between 2015 and 2026.

There is variation by age group:

1% all ages

(SB = 1%; SCOT = 4%)

**-3%** aged **0-15** (SB = 0%; SCOT = +6%)

**-7%** aged **16-64** (SB = -8%; SCOT = -1%)

**+28%** aged **65+** (SB = 25%; SCOT = 22%)

(NRS 2012 based)

#### EDUCATION - CURRICULUM FOR EXCELLENCE (CFE)

% pupils attaining **literacy and numeracy** by the end of education stage (2016)

EDUCATION STAGE	EILDON	SB/SCOT
P1 (Early Level)	84%	85% / 82%
P4 (Level 1)	<b>78</b> %	77%/ 75%
P7 (Level 2)	<b>75</b> %	75% / 71%

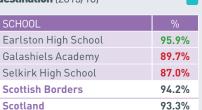
(Seemis)

% attaining AT LEAST **Level 3 literacy and numeracy** by the End of S3 (2016)

SCH00L	%
Earlston High School	99%
Galashiels Academy	96%
Selkirk High School	94%
Scottish Borders Average	95%
Scotland Average	86%

(Seemis)

### % of school leavers in a **positive destination** (2015/16)



(Insight tool)

#### INCOME AND POVERTY1

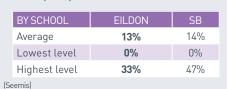
% of **Children** in **Low Income Families** [2014] (**SCOT** = **18.4**%)

BY DATA ZONE	EILDON	SB
Average	14.2%	14.0%
Lowest level	0.0%	0.0%
Highest level	42.9%	42.9%
IMDC)		

% of pupils receiving **Free School Meals** (2016)

BY SCHOOL	EILDON	SB
Average	10%	11%
Lowest level	0%	0%
Highest level	24%	32%

% of pupils receiving **Clothing Grant** (2016)



% of households under 60% of median gross income (2014) [SCOT = 15%]

BY DATA ZONE	EILDON	SB
Average	15.2%	16.0%
Lowest level	9.6%	8.1%
Highest level	23.2%	26.1%

On average **9.7%** of people are **income deprived** compared to 9.7% for the Scottish Borders and 12.5% for Scotland, however within Eildon there are areas where **29.0%** are income deprived.

(SG-SIMD)

Average (mean) Gross Household Income per week (2014) [SCOT = £684]

BY DATA ZONE	EILDON	SB
Average	£647	£640
Lowest level	£476	£449
Highest level	£873	£1,019

**4.6%** people aged 60+ claiming **pension credits** compared to 4.5% for the Scottish Borders and 6.2% for Scotland.





#### ECONOMY AND DIGITAL CONNECTIVITY

#### **RETAIL VACANCY RATE 2016**

14% Earlston

16% Galashiels

**11%** Lauder

(SB = 11%) (SBC-PR)

9% Melrose

8% Newtown

10% Selkirk

**0%** Tweeddbank

#### TOWN CENTRE FOOTFALL

2012-2016

down 4% Galashiels down 2% Melrose up 2% Selkirk (SB = down 6%)

#### **CLAIMANT COUNT<sup>2</sup>**

**2.6%** Galashiels and District

1.0% Leaderdale and Melrose

1.6% Selkirkshire

(SB = 1.8%) (SCOT = 2.4%)

(ONS- May 2017)

#### % of people who are in Employment **Deprivation** (2016) (SCOT=10.9%)

BY DATA ZONE	EILDON	SB
Average	9.0%	8.7%
Lowest level	3.0%	1.0%
Highest level	26.0%	26.0%

Lowest level Highest level (OfCom)

Average

**BROADBAND** 

**Broadband** (2016)

BY DATA ZONE

14.1% do not use internet or email

% of premises unable to receive 2Mbit/s

EILDON

2.8%

0.0%

32.0%

4.2%

0.0%

37.7%

(SBHS2015)

#### HEALTH AND WELLBEING

#### 19.5% of mothers smoke during pregnancy

(SB = 22.8%; SCOT= 18.4%)

**2.1%** of babies have low birth weight (SB = 1.6%; SCOT = 1.9%)

33.5% of babies exclusively breastfed at 6-8 weeks

(SB = 33.6%: SCOT = 27.5%)

73.2% P1 pupils with "no obvious dental decay"

(SB = 76.5%; SCOT = 69.9%)

81.9% P7 pupils with "no obvious dental decay"

(SB = 82.8%; SCOT = 67.9%)

**9.3%** P1 pupils classed as "obese" (SB = 9.3%: SCOT = 9.9%)

(ScotPHO)

#### **HEALTH**

(SG-SIMD)

**Higher** rate of **hospitalisations** for coronary heart disease compared to the Scottish Borders and Scotland.

Similar early deaths from coronary heart disease compared to the Scottish Borders but more compared to Scotland.

More emergency admissions compared to the Scottish Borders and Scotland.

Higher rate of multiple emergency hospitalisations for patients (65+) compared to the Scottish Borders and Scotland.

#### WELLBEING

5.5% feel lonely or isolated

28.5% adults exercise daily (SB = 29.0%)

#### LIFE EXPECTANCY IN EILDON

77.6 yrs men

(Range 74.7 to 82.5) (SB= 78.7yrs; SCOT = 76.6 yrs)

82.0 yrs women

(Range 79.1 to 89.5) (SB = 82.0 yrs; SCOT = 80.8 yrs)



#### NEIGHBOURHOOD AND COMMUNITY

#### SIMD Crimes per 10,000 people<sup>3</sup> (SCOT=312)

BY DATA ZONE	EILDON	SB
Average	233	180
Lowest level	0	0
Highest level	1123	1123

(SG-SIMD)

#### Fewer road traffic accident casualties

compared to Scottish Borders but more compared to Scotland.

15.3% say there are areas where they feel unsafe (SB = 12.5%)



'Rubbish and litter lying around', 'people using or dealing drugs' and 'people being drunk or rowdy in public places' a

more common neighbourhood problem in **Eildon** compared to the

Scottish Borders

(SBHS2015)

(ScotPHO)

**24.4%** people had witnessed or experienced antisocial behaviour (SB = 20.8%)

(SBHS2015)

23.7% involved in voluntary work (SB = 27.4%)

(SBHS2015)

17% of the people in **Eildon** live within the 10% most **Access Deprived** in all of Scotland (SB = 27%)

(SBSA2016)

**16.6%** report **public transport** as an **accessibility issue** (SB = 16.6%)

(SBSA2015)

(SBSA2016)

**41.1%** report using **local bus service** (SB = 42.5%)(SRSA2015)

**28** culture and sport facilities operated by the public sector (SB = 69)







