

EILDON

AREA PROFILE 2017



TOP 5 ISSUES FOR THE PEOPLE OF EILDON ARE:

- Growing the economy of the Borders, and supporting retailers and businesses
- Providing high quality care for older people
- Tackling poverty and inequality
- Raising education attainment and achievement and helping people of all ages obtain the skills they need for learning, life and work
- Providing activities and facilities for younger people

[SBHS2015]

POPULATION ESTIMATES AND PROJECTIONS

National Records of Scotland (NRS) estimates the population of **Eildon** to be

35,035 population
(30.7% of the Scottish Borders (SB))

17.0% aged 0-15
(SB = 16.6%; SCOT = 17.0%)

62.0% aged 16-64
(SB = 59.9%; SCOT = 64.7%)

21.0% aged 65+
(SB = 23.5%; SCOT = 18.3%)



[NRS 2015]

42.6% of people live in a rural area compared to (Scottish Borders = 47.4%) and (Scotland = 17.7%) (SCOT)

Larger settlements in Eildon:

12,528 Galashiels	2,042 Tweeddbank	1,341 Newtown
5,530 Selkirk	1,803 Lauder	713 St Boswells
2,458 Melrose	1,728 Earlston	713 Stow



[NRS 2015]

The NRS projects that the population of **Eildon** will **increase by 1%** between 2015 and 2026.

There is variation by age group:

1% all ages
(SB = 1%; SCOT = 4%)

-3% aged 0-15
(SB = 0%; SCOT = +6%)

-7% aged 16-64
(SB = -8%; SCOT = -1%)

+28% aged 65+
(SB = 25%; SCOT = 22%)

[NRS 2012 based]

EDUCATION - CURRICULUM FOR EXCELLENCE (CFE)

% pupils attaining **literacy and numeracy** by the end of education stage (2016)

EDUCATION STAGE	EILDON	SB / SCOT
P1 (Early Level)	84%	85% / 82%
P4 (Level 1)	78%	77% / 75%
P7 (Level 2)	75%	75% / 71%

[Seemis]

% attaining AT LEAST **Level 3 literacy and numeracy** by the End of S3 (2016)

SCHOOL	%
Earlston High School	99%
Galashiels Academy	96%
Selkirk High School	94%
Scottish Borders Average	95%
Scotland Average	86%

[Seemis]

% of school leavers in a **positive destination** (2015/16)

SCHOOL	%
Earlston High School	95.9%
Galashiels Academy	89.7%
Selkirk High School	87.0%
Scottish Borders	94.2%
Scotland	93.3%

[Insight tool]

INCOME AND POVERTY¹

% of **Children in Low Income Families** (2014) (SCOT = 18.4%)

BY DATA ZONE	EILDON	SB
Average	14.2%	14.0%
Lowest level	0.0%	0.0%
Highest level	42.9%	42.9%

[HMRC]

% of pupils receiving **Free School Meals** (2016)

BY SCHOOL	EILDON	SB
Average	10%	11%
Lowest level	0%	0%
Highest level	24%	32%

[Seemis]

% of pupils receiving **Clothing Grant** (2016)

BY SCHOOL	EILDON	SB
Average	13%	14%
Lowest level	0%	0%
Highest level	33%	47%

[Seemis]

% of **households under 60% of median gross income** (2014) (SCOT = 15%)

BY DATA ZONE	EILDON	SB
Average	15.2%	16.0%
Lowest level	9.6%	8.1%
Highest level	23.2%	26.1%

[SG-SIMD]

Average (mean) **Gross Household Income per week** (2014) (SCOT = £684)

BY DATA ZONE	EILDON	SB
Average	£647	£640
Lowest level	£476	£449
Highest level	£873	£1,019

[DWP May 2015]

On average **9.7%** of people are **income deprived** compared to 9.7% for the Scottish Borders and 12.5% for Scotland, however within Eildon there are areas where **29.0%** are income deprived.

4.6% people aged 60+ claiming **pension credits** compared to 4.5% for the Scottish Borders and 6.2% for Scotland.

¹Additional information about Population and Scottish Index of Multiple Deprivation 2016 can be found on Ward Profiles through the Ward Overviews: https://www.scotborders.gov.uk/downloads/download/727/ward_overviews

ECONOMY AND DIGITAL CONNECTIVITY

RETAIL VACANCY RATE 2016

14% Earlston **9%** Melrose
16% Galashiels **8%** Newtown
11% Lauder **10%** Selkirk
0% Tweedbank

(SB = 11%)



(SBC-PR)

TOWN CENTRE FOOTFALL 2012-2016

down **4%** Galashiels down **2%** Melrose
2% Selkirk

(SB = down 6%)

(SBC-PR)

CLAIMANT COUNT²

2.6% Galashiels and District
1.0% Leaderdale and Melrose
1.6% Selkirkshire

(SB = 1.8%) (SCOT = 2.4%)

(ONS- May 2017)

% of people who are in Employment Deprivation (2016) (SCOT=10.9%)

BY DATA ZONE	EILDON	SB
Average	9.0%	8.7%
Lowest level	3.0%	1.0%
Highest level	26.0%	26.0%

(SG-SIMD)

BROADBAND

% of premises unable to receive 2Mbit/s Broadband (2016)

BY DATA ZONE	EILDON	SB
Average	2.8%	4.2%
Lowest level	0.0%	0.0%
Highest level	32.0%	37.7%

(OfCom)

14.1% do not use internet or email
 (SB = 14.9%)

(SBHS2015)

HEALTH AND WELLBEING

19.5% of mothers smoke during pregnancy
 (SB = 22.8%; SCOT = 18.4%)

2.1% of babies have low birth weight
 (SB = 1.6%; SCOT = 1.9%)

33.5% of babies exclusively breastfed at 6-8 weeks
 (SB = 33.6%; SCOT = 27.5%)

73.2% P1 pupils with "no obvious dental decay"
 (SB = 76.5%; SCOT = 69.9%)

81.9% P7 pupils with "no obvious dental decay"
 (SB = 82.8%; SCOT = 67.9%)

9.3% P1 pupils classified as "obese"
 (SB = 9.3%; SCOT = 9.9%)

(ScotPHO)

HEALTH

Higher rate of hospitalisations for coronary heart disease compared to the Scottish Borders and Scotland.

Similar early deaths from coronary heart disease compared to the Scottish Borders but more compared to Scotland.

More emergency admissions compared to the Scottish Borders and Scotland.

Higher rate of multiple emergency hospitalisations for patients (65+) compared to the Scottish Borders and Scotland.



(ScotPHO)

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WELLBEING

5.5% feel lonely or isolated
 (SB = 6.1%)

28.5% adults exercise daily
 (SB = 29.0%)

LIFE EXPECTANCY IN EILDON

77.6 yrs men

(Range 74.7 to 82.5)

(SB = 78.7yrs; SCOT = 76.6 yrs)

82.0 yrs women

(Range 79.1 to 89.5)

(SB = 82.0 yrs; SCOT = 80.8 yrs)

(ScotPHO)



NEIGHBOURHOOD AND COMMUNITY

SIMD Crimes per 10,000 people³ (SCOT=312)

BY DATA ZONE	EILDON	SB
Average	233	180
Lowest level	0	0
Highest level	1123	1123

(SG-SIMD)

'Rubbish and litter lying around', 'people using or dealing drugs' and 'people being drunk or rowdy in public places' a more common neighbourhood problem in Eildon compared to the Scottish Borders



(SBHS2015)

17% of the people in Eildon live within the 10% most Access Deprived in all of Scotland
 (SB = 27%)

(SBSA2016)

Fewer road traffic accident casualties compared to Scottish Borders but more compared to Scotland.

(ScotPHO)

24.4% people had witnessed or experienced antisocial behaviour
 (SB = 20.8%)

(SBHS2015)

16.6% report public transport as an accessibility issue
 (SB = 16.6%)

(SBSA2015)

41.1% report using local bus service
 (SB = 42.5%)

(SBSA2015)

15.3% say there are areas where they feel unsafe
 (SB = 12.5%)



(SBHS2015)

23.7% involved in voluntary work
 (SB = 27.4%)

(SBHS2015)

28 culture and sport facilities operated by the public sector
 (SB = 69)



(SBSA2016)

KEY: ■ Better than SB and SCOT; ■ In between SB and SCOT; ■ Worse than SB and SCOT

² Claimant count = Job Seekers Allowance and unemployment related Universal Credit.

³ Recorded crimes of violence, sexual offences, domestic housebreaking, vandalism, drugs offences, and common assault per 10,000 people