08

ENSURE EXCELLENT, ADAPTABLE, COLLABORATIVE AND ACCESSIBLE PUBLIC SERVICES

HOW ARE THEY DOING?

April 2017 - end September 2017: High level figures

SPORT PARTICIPANT VISITS (CUMULATIVE)

522,914



(up from 519,006 in Q2 16/17)

POOL/OTHER ADMISSIONS (CUMULATIVE)



178k in Q2 16/17

217k other

233k in Q2 16/17

CULTURE VISITS (CUMULATIVE)

409.819 (incl. virtual & outreach)



(little change from Q2 16/17)

WEB VISITS (CUMULATIVE)

230,659



(up from 166,151 in Q2 16/17)

LIBRARY ACTIVE USERS

(incl. mobile library users)



(down from 11k in Q2 16/17)

culture

sport

arts

volunteering

exercise

culture

arts

volunteering

LIVE Borders performance, at end Q2 2016/17



SWIM BORDERS DIRECT DEBIT (Q2)

3052



(little change from Q2 16/17)

OTHER MEMBERSHIP (Q2)

2913



(up from 2623 Q2 16/17)

DEVELOPMENT OF BORDERS ELITE SWIM TEAM (BEST)

For 12 months now, BEST has provided swimmers from across the Borders with the opportunity to progress



and reach their full potential. BEST has enjoyed increasing levels of success, culminating in selection of Lucy Hope for the Scottish Commonwealth Games Team in 2014 and forthcoming 2018 games. Progress continues including the development of training and coaching programmes (including for swimmers with a disability), development of youth swimming and supporting local club coaches.

Financial performance, at end Q2 2016/17



INCOME

£5.245.000 of which £2,349k from

admissions, sales and membership

(budget = £5,081k)

EXPENDITURE

£5,244,000

(budget = £5,087k)

INCOME/EXPENDITURE **RATIO**

44.8%

(as budgeted)

+£1k

SURPLUS/DEFICIT

(£6k ahead of budget)

sport

£7.16

(up from £6.94 in Q2 16/17)

COST PER VISIT SPORT

LIBRARIES

£3.97



(down from £4.25 in Q2 16/17)

MUSEUMS



(down from £4.11 in Q2 16/17)

Live Borders Performance Reporting: end Q2, 2017/18

KEY	Indicator is:	Indicator is:	Indicator is:	Indicator is
	 On target and as forecast, or In line with national trend, or Showing a long term positive trend 	 Just off target /off forecast, or Showing longer term trends that need to be watched 	 Off target & not as forecast, or Out of line with national trends, or Showing longer term negative trends 	 For information or context only, or Difficult to set a target, due to factors out with our control

Short Name	Trend Chart		7/18	Commentary	Status	Managed By
Short Name			Target	Commentary	Status	Managed By
CP08-P93a Live Borders Sports Participants - Total number of people admitted to Live Borders facilities and programmes (cumulative)	CP08-P093a CP08-P93a Live Borders Sports Participants - Total number of people admitted to Live Borders facilities and programmes (cumulative) 1,200,000 1,000,000 900,000 800,000 700,000 600,000 900,000 100,000 200,000 10	522,91 4	541,47 7	A positive performance within increased participation compared to the same time last year and continued strong membership position driving additional footfall Q1 = 292, 506 Q2 = 230,411 For sports, data is collated from the Gladstone management system, which records all sales and bookings. Multipliers are used to record participant numbers for a multi-user product e.g. 1 x party = 26 participants (pitch and court hire have similar multipliers) Participants by age group for Q2 0-5 = 15,937 (16,861 in Q1) 5-16 = 67,439* (110,725 in Q1) 17-64 = 119,572 (131,633 in Q1) 65+ = 27,463 (33,284 in Q1) *Active Schools do not report during Q2 (summer holidays) which affects the 5-16 participation figures for that quarter		Ewan Jackson

Short Name	Trend Chart CP08-P093b CP08-P93b Live Borders - Admissions - Pool (cumulative) 350,000 250,000 200,000		7/18	Commentant	Ctatus	Managed By	
Short Name			Target	Commentary	Status	Managed By	
CP08-P93b Live Borders - Admissions - Pool (cumulative)				Pool admissions are slightly ahead of the same time last year and are benefiting from strong "learn to swim" membership		Ewan Jackson	
CP08-P93c Live Borders - Admissions - Other (non- swim) (cumulative)	CP08-P093c CP08-P93c Live Borders - Admissions - Other (non-swim) (cumulative) 450,000 400,000 350,000 250,000 150,000 100,000 50,000 = 2015/16 = 2015/17 = 2017/18	217, 410		Admissions to facilities other than pools are slightly lower than the same time last year		Ewan Jackson	

Short Name	Trend Chart	Q2 2017	7/18	Commentany	Status	Managed By
Short Name	Val		Target	Commentary	Status	Манадеи Бу
Live Borders - Number of Culture Visits (Including Virtual and Outreach) (cumulative)	CP08-P161 Live Borders - Number of Culture Visits (Including Virtual and Outreach) (cumulative) 700,000 600,000 500,000		408,93	A fairly static quarter by quarter performance over the range of visits in libraries, museums, Towermill, Heritage Hub and our arts programme and only slightly lower than the same time year due to decrease in library users, including virtual (online) visits (where an unusually high number was recorded in Quarter 2 2016/17)	⊘	Ewan Jackson
Live Borders - Web visits (cumulative)	2015/16 2016/17 2017/18 CP08-P163 Live Borders - Web visits (cumulative) 350,000 250,000 150,000 50,000 2015/16 2016/17 2017/18	230,65		Web visits are very positive when compared to the same time last year. Since 2016/17, there has been a: +40% change in number of sessions; +55% change in number of users; +4% change in number of page views	⊘	Ewan Jackson

Short Name	Trend Chart		7/18	Commentary	Status	Managed By	
Short Name	Trend Chart	Value	Target	Confinentary	Status	Manageu by	
Live Borders - Library Active Users (active members and mobile users)	CP08-P162 Live Borders - Library Active Users (active members and mobile users) 11,000 10,000 9,000 9,000 9,000 7,000 6,000 5,000 1,000 2,000 1,000 0 1,000	9,872		The number of active library users is lower than at the same time last year, but has only reduced slightly compared to Q1 2017/18		Ewan Jackson	
CP08-P95a Live Borders - Total Current Membership (quarters)	CP08-P095a CP08-P95a Live Borders - Total Current Membership (quarters) 5,000 5,483 5,628 5,000 1,000 2,000 1,000 2,000 2,000 2,000 2,000 2,000 2,000 2,000 3,000 4,000 2,000 2,000 4,000 2,000 2,000 3,000 2,000 4,000 3,000 2,000 4,000 5,483 5,628 6,2644 6,	5,965		"Learn 2 Swim" and "Active" Membership continue to be strong with Active membership significantly higher than the same period prior year as a result of the impact from the new packages	⊘	Ewan Jackson	
CP08-P95b Live Borders - Current Swim Borders (L2) Direct Debits (quarters)	CPOB-POSD CPOB-PSD Live Borders - Current Swim Borders (L2) Direct Debits (quarters) 3,000 2,956 5,000 2,500 1,500 2,000 1,500 2,000 1,000 1,000 2,000 2,000 1,000 2,000 1,000 2,000 1,000 2,000 1,000 2,000 1,000 2,000 1,000 2,000 2,000 1,000 2,000	3,052		See above	⊘	Ewan Jackson	

Short Name	Trend Chart	Q2 2017	7/18	Commontoni	Chabus	Managed Dy
Short Name	Trend Chart	Value	Target	Commentary	Status	Managed By
CP08-P95c Live Borders - Current Membership (Other) (quarters)	CP08-P95c CP08-P95c Live Borders - Current Membership (Other) (quarters) 2,500 2,500 2,500 2,623 2,623 2,623 2,623 2,623 2,623 2,624 2,625 2,627 2,825 2,825 2,825 2,825 2,825 2,827 2,825 2,827 2,825 2,827 2,825 2,827 2,827 2,825 2,827	2,913		See above	⊘	Ewan Jackson
CP08-P94e Live Borders - Cost/Visit (sport)	# Quarters # Target (Quarters) — Family Group (previous yr) - Av. — SBC (previous yr) - Av.	£7.16		The 3 cost per visit measures presented here are simply Expenditure / Total admissions , as presented to Live Borders Board each quarter. The figures should only be used to monitor performance locally and <u>not</u> compared directly to the annual Local Government Benchmarking Framework (LGBF) figures, which are calculated slightly differently	<u></u>	Ewan Jackson
CP08-P94g Live Borders - Cost/Visit (museums)	E7.00 E6.00 E5.00 E4.01 E4.04 E4.11 E4.00 E3.00 E0.00 E0	£2.80		Lower staff costs in museum and library service contributed to the reduction in cost per visit. Museum visitor numbers are higher, with library numbers static. Positive income and participants numbers at the sports facilities is not reflected in the cost per visit, this is as a result of a change in how we account for Headquarter costs following the restructure leading to higher costs See above	<u></u>	Ewan Jackson

Short Name Trend Chart		Q2 2017	7/18	Commission	Chabus	Managed D.
Short Name			Target	Commentary	Status	Managed By
CP08-P94h Live Borders - Cost/Visit (libraries)	E5.00 £4.50 £4.50 £4.50 £4.60 £4.25 £4.29 £4.38 £4.08 £3.97 £3.90 £2.50 £2.50 £2.00 £1.50 £2.50 £2.00 £2.00 £2	£3.97		See above	<u></u>	Ewan Jackson
CP08-P96 Live Borders - Customer Satisfaction	CP08-P096 CP08-P96 Live Borders - Customer Satisfaction 45 40 42 43 35 30 25 20 15 10 5 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	42		First survey to capture NPS (Net promoter Score) was conducted in October 2017 with over 1,000 responses (This level of response rate is statistically robust). NPS is an index ranging from -100 to +100 that measures the willingness of customers to recommend a company's products or services to others. It is used as a proxy for gauging customers' overall satisfaction with a company's product or service and customers' loyalty to the brand. Across the business, and on an index of -100 to +100, Live Borders scored an average of +42. To calculate NPS, respondents are divided into three categories: Detractors (all those who scored their response 0-6) Passives (all those who scored their response 7 and 8) Promoters (all those who scored their response 9 and 10) Net promoters (all those who scored their response 9 and 10) Net promoters core is calculated by subtracting the number of detractors from the number of promoters. Overall, as a starting point in Live Borders journey to improving customer satisfaction, a score of +42 is positive and teams are now using the feedback from customers to look at areas they can improve the customer journey.	No trend available	Ewan Jackson

Short Name	Trend Chart		7/18	Commentary	Status	Managed By
Short Name			Target	Commentary	Status	Hanagea by
CP08-P97 Live Borders - Standards Audit	CPOB-P097 CPOB-P97 Live Borders - Standards Audit 100 90 90 90 90 90 90 90 90 90 90 90 90 9			The figure this quarter is an estimate due to the methodology being changed, with a move from monthly to quarterly reporting, and the timing of the change resulted in no results available for Q2. Live Borders will be able to report accurately from Q3 onwards		Ewan Jackson
CP08-P98 Live Borders - Energy Consumption	CP08-P098 CP08-P98 Live Borders - Energy Consumption 90 80 71.58 60.93 57.62 50.3 60.93 57.62 10 Quarters - Target (Quarters) — Family Group (previous yr) - Av. — SBC (previous yr) - Av. — Scotland (previous yr) - Av.	57.62		Energy consumption was slightly higher than it was at the same time last year, but lower than last quarter. Live Borders is working with SBC's Property and Assets team to maximise the benefits of investments in energy efficiency measure across the sport and culture estate (owned by SBC but operated by Live Borders)	②	Ewan Jackson

Financial Performance at end Q2 2017/18

Income at end Q2 was ahead of budget and a surplus of £1k was achieved (£6k ahead of budget). With positive income position, property and water costs remain high, so actions are in place to manage spend to the end of the year.

Summary

2017/18	At end Q1	At end Q2	At end Q3	At end Q4
Income	2,417,000	5,245,000		
Budget	2,367,000	5,081,000		
Income from, sales,	969,000	2,349,000		
admissions and				
membership				
Expenditure	2,430,000	5,244,000		
Budget	2,390,000	5,087,000		
Income/Expenditure	39.9%	44.8%		
ratio				
Operating	-13	1		
Surplus/Deficit	(10 variance against	(6 variance against		
	target)	target)		

Complaints

A total of 34 complaints were received during Q2, down slightly from Q1 and comparable to the same time last year. In addition, 21 comments and 4 complements were received.

	2016/1	2016/17					2017/18				
Complaints	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4			
Price	7	0	8	1	3	3					
Booking/access/info	25	20	14	19	20	14					
Quality	2	10	2	13	4	8					
Staff attitude	1	2	1	0	3	0					
Other	2	1	2	3	11	9					
Total	37	33	27	36	41	34					
Comments	25	24	15	0	23	21					
Complements	2	3	3	0	8	4					

Q2, 2017/18 Complaints Analysis

Further analysis of Q2 complaints (including one carried forward from quarter 1) is shown below:

- 23 (out of 35) were received on line
- 34 (35) were closed at stage 1; 16 were upheld, 1 was still 'open'
- 1 (35) was closed at stage 2 (It was upheld)
- 31 (35) were closed within timescales, with authorised extensions being given to the other 4, one remaining open at the end of the quarter.

Compliments are generally about Live Borders staff. In quarter 2 the fire alarm went off at Eyemouth pool (with a commendation received the following day for the calm, professional and compassionate way staff evacuated the leisure centre). Parties have also generated praise for staff. A World War I event also attracted high praise from a distinguished guest.

The planned refurbishment at Teviotdale Leisure Centre has led to a reaction, on the whole very positive, but a few people have complained. This has taken up staff time, meeting with the complainants and working to turn a negative reaction into a positive one.