# Town Centre Matrix at January 2024

| Theme | TCI | Measure | Hawick | Galashiels | Peebles | Kelso | Selkirk | Jedburgh | Eyemouth | Innerleithen | Duns | Melrose |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Population 2021 | | Population 2021 | 13,586 | 12,302 | 8,581 | 6,861 | 5,458 | 3,832 | 3,473 | 3,225 | 2,887 | 2,493 |
| | | Age 0 -15 | 2,286 | 1,894 | 1,444 | 982 | 831 | 670 | 694 | 538 | 495 | 393 |
| | | Age 16 - 64 | 7,997 | 7,748 | 4,886 | 3,833 | 3,073 | 2,172 | 1,902 | 1,872 | 1,638 | 1,443 |
| | | Age 65+ | 3,303 | 2,660 | 2,251 | 2,046 | 1,554 | 990 | 877 | 815 | 754 | 657 |
| | | %Age 0 -15 | 17% | 15% | 17% | 14% | 15% | 17% | 20% | 17% | 17% | 16% |
| | * | % Age 16 - 64 | 59% | 63% | 57% | 56% | 56% | 57% | 55% | 58% | 57% | 58% |
| | | % Age 65+ | 24% | 22% | 26% | 30% | 28% | 26% | 25% | 25% | 26% | 26% |
| Population Change (2017 to 2021) | | Pop 2017 | 13,889 | 12,603 | 8,535 | 6,903 | 5,560 | 3,882 | 3,557 | 3,141 | 2,756 | 2,464 |
| | | Pop Change (2017 to 2021) | -303 | -301 | 46 | -42 | -102 | -50 | -84 | 84 | 131 | 29 |
| | * | % Pop Change (2017 to 2021) | -2.18% | -2.39% | 0.54% | -0.61% | -1.83% | -1.29% | -2.36% | 2.67% | 4.75% | 1.18% |
| % in SIMD2020 Quintile | * | 1 (20% Most Deprived of Scotland) | 34% | 11% | 0% | 0% | 19% | 0% | 0% | 0% | 0% | 0% |
| | | 2 Quintile | 30% | 39% | 11% | 11% | 0% | 61% | 58% | 0% | 20% | 0% |
| | | 3 Quintile | 19% | 37% | 17% | 56% | 50% | 22% | 42% | 23% | 50% | 24% |
| | | 4 Quintile | 16% | 13% | 33% | 23% | 31% | 17% | 0% | 50% | 30% | 0% |
| | * | 5 (20% Least Deprived of Scotland) | 0% | 0% | 38% | 10% | 0% | 0% | 0% | 26% | 0% | 76% |
| Jobseeker Allowance (December 2023) | | Claimant Count | 400 | 315 | 125 | 105 | 95 | 100 | 85 | 45 | 60 | 25 |
| | * | Claimant Count as proportion of 16-64 | 5.0% | 4.1% | 2.6% | 2.7% | 3.1% | 4.6% | 4.5% | 2.4% | 3.7% | 1.7% |
| Town Centre Footfall (**NO** data for Innerleithen) | | Footfall 2018 | 5,090 | 7,910 | 7,580 | 4,690 | 3,300 | 2,180 | 1,930 | n/a | 1,540 | 3,140 |
| | * | Footfall 2022 | 3,610 | 4,500 | 7,370 | 3,920 | 2,290 | 1,520 | 1,800 | n/a | 1,300 | 2,950 |
| | | Footfall 2022-2018 | 1,480 | 3,410 | 210 | 770 | 1,010 | 660 | 130 | n/a | 240 | 190 |
| | * | % Change Footfall 2022-2018 | 29% | 43% | 3% | 16% | 31% | 30% | 7% | n/a | 16% | 6% |
| | * | Footfall 2022 Rate Per 1,000 | 266 | 366 | 859 | 571 | 420 | 397 | 518 | n/a | 450 | 1183 |
| Retail Units and Vacancy | | Retail Units 2022 | 255 | 278 | 140 | 165 | 89 | 88 | 64 | 51 | 58 | 78 |
| | * | Retail Units 2022 per 1000 | 19 | 23 | 16 | 24 | 16 | 23 | 18 | 16 | 20 | 31 |
| | | Summer 2018 -Vacancy Rate | 15% | 15% | 8% | 4% | 13% | 15% | 13% | 2% | 10% | 8% |
| | * | Summer 2022 -Vacancy Rate | 16% | 17% | 4% | 4% | 16% | 16% | 13% | 14% | 19% | 6% |
| | * | Change in Vacancy Rate  (S2018 to S2022) | 1% | -4% | 2% | -3% | -3% | 6% | 5% | 0% | -2% | 8% |
| | * | Vacant Floor Space Summer 2022 | 8% | 7% | 1% | 2% | 21% | 13% | 7% | 18% | 19% | 4% |
| | * | Long term Vacancy Rate 2022 (5 years +) | 4% | 4% | 1% | 0% | 3% | 6% | 3% | n/a | 3% | 1% |
| Percent Chain Retail | | Summer 2022 -% Chain Retail | 32% | 50% | 31% | 38% | 21% | 22% | 27% | 6% | 27% | 18% |
| Housing Tenure | * | Owned | 57% | 54% | 69% | 58% | 61% | 56% | 55% | 68% | 56% | 67% |
| | | Social | 31% | 31% | 20% | 29% | 29% | 31% | 37% | 23% | 34% | 16% |
| | | Private Rent | 13% | 16% | 12% | 14% | 11% | 13% | 8% | 9% | 11% | 17% |
| | | Social to Private Rent Ratio | 2.5 | 2.0 | 1.7 | 2.1 | 2.7 | 2.5 | 4.7 | 2.6 | 3.2 | 1.0 |
| Social grade (% households aged 16-64) | * | Prof and Managerial | 9% | 13% | 26% | 14% | 15% | 12% | 9% | 21% | 15% | 30% |
| | | White collar | 24% | 32% | 27% | 24% | 31% | 25% | 21% | 30% | 25% | 32% |
| | | Skilled manual | 25% | 22% | 23% | 29% | 25% | 29% | 31% | 25% | 29% | 18% |
| | | Semi-skilled and unskilled manual | 41% | 33% | 23% | 33% | 29% | 34% | 39% | 25% | 31% | 20% |
| Qualifications (% all people aged 16 and over) | * | None | 39% | 27% | 23% | 35% | 31% | 34% | 36% | 29% | 33% | 20% |
| | | Standard Grade | 25% | 25% | 20% | 24% | 22% | 28% | 28% | 22% | 24% | 18% |
| | | Higher Grade | 13% | 15% | 14% | 14% | 15% | 13% | 13% | 14% | 14% | 12% |
| | | HNC, etc. | 8% | 10% | 8% | 8% | 9% | 9% | 6% | 8% | 8% | 8% |
| | * | Degree or higher | 15% | 23% | 35% | 20% | 23% | 17% | 17% | 28% | 22% | 43% |

# Town Centre Index at January 2024

| Theme | Measure | Hawick | Galashiels | Peebles | Kelso | Selkirk | Jedburgh | Eyemouth | Innerleithen | Duns | Melrose |
|---|---|---|---|---|---|---|---|---|---|---|---|
| Population Context | % Age 16 - 64 (2021) | 9 | 10 | 6 | 2 | 3 | 4 | 1 | 8 | 5 | 7 |
| | % Pop Change (2017 to 2021) | 3 | 1 | 7 | 6 | 4 | 5 | 2 | 9 | 10 | 8 |
| % in SIMD2016 Quintile | 1 (20% Most Deprived of Scotland) | 1 | 3 | 4 | 4 | 2 | 4 | 4 | 4 | 4 | 4 |
| | 5 (20% Least Deprived of Scotland) | 1 | 1 | 9 | 7 | 1 | 1 | 1 | 8 | 1 | 10 |
| Jobseeker Allowance (Jan 2018) | Claimant Count as proportion of 16-64 | 1 | 4 | 8 | 7 | 6 | 2 | 3 | 9 | 5 | 10 |
| Town Centre Footfall (**NO** Data for Innerleithen) | Footfall 2022 | 6 | 8 | 9 | 7 | 4 | 2 | 3 | | 1 | 5 |
| | % Change Footfall 2022-2018 | 6 | 9 | 1 | 5 | 8 | 7 | 3 | | 4 | 2 |
| | Footfall 2022 Rate Per 1,000 | 1 | 2 | 8 | 7 | 4 | 3 | 6 | | 5 | 9 |
| Retail Units and Vacancy | Retail Units 2022 per 1000 | 5 | 7 | 3 | 9 | 2 | 8 | 4 | 1 | 6 | 10 |
| | Summer 2022 -Vacancy Rate | 3 | 2 | 9 | 10 | 5 | 4 | 7 | 6 | 1 | 8 |
| | Change in Vacancy Rate  (S2018 to S2022) | 5 | 4 | 10 | 7 | 3 | 6 | 8 | 1 | 2 | 9 |
| | Vacant Floor Space Summer 2022 | 5 | 6 | 10 | 9 | 1 | 4 | 6 | 3 | 2 | 8 |
| | Long term Vacancy Rate 2022 (5 years +) | 2 | 2 | 7 | 9 | 4 | 1 | 4 | | 4 | 7 |
| Housing Tenure | Owned | 5 | 1 | 10 | 6 | 7 | 4 | 2 | 9 | 3 | 8 |
| Social grade (% households aged 16-64) | Prof and Managerial | 2 | 4 | 9 | 5 | 6 | 3 | 1 | 8 | 6 | 10 |
| Qualifications (% all people aged 16 and over) | None | 1 | 8 | 9 | 3 | 6 | 4 | 2 | 7 | 5 | 10 |
| | Degree or higher | 1 | 7 | 9 | 4 | 6 | 2 | 3 | 8 | 5 | 10 |
| | Ranking Score * | 57 | 79 | 128 | 107 | 72 | 64 | 60 | 81 | 69 | 135 |
| **Overall Town Centre Index *** | | **1** | **6** | **9** | **8** | **5** | **3** | **2** | **7** | **4** | **10** |

\* Note: **NO** Town Centre Footfall  on Long Term Vacancy data for Innerleithen  which impacts on the score and ranking.