

Socio-demographic profile of Eyemouth, 2022

Based on data made available by [Improvement Service CPP Outcomes Online Profiling Tool](#)

The Improvement Service CPP Outcomes Online Profiling Tool uses Official Statistics to profile current patterns and future trends of selected measures of socio-economic and demographic wellbeing in Scottish areas and communities. This profile is for the 2011 **Intermediate Datazone S02002306: Eyemouth**.

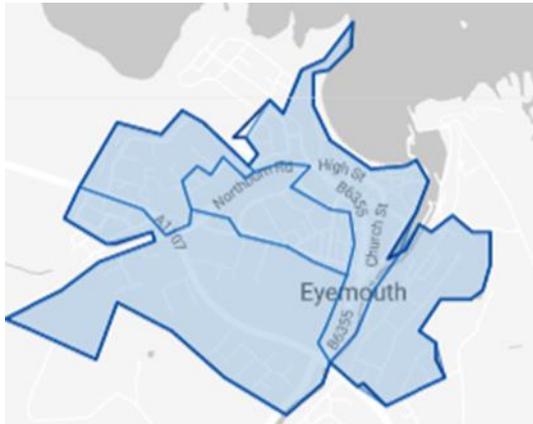


Image courtesy of statistics.gov.scot

The darker blue outline shows the Intermediate Zone used in this profile.

Lighter blue lines and shaded areas show the neighbourhood Datazones which make up this Intermediate Zone. These are:

- Eyemouth - Central
- Eyemouth - Gunsgreen
- Eyemouth - North
- Eyemouth - Seafront Harbour
- Eyemouth - South

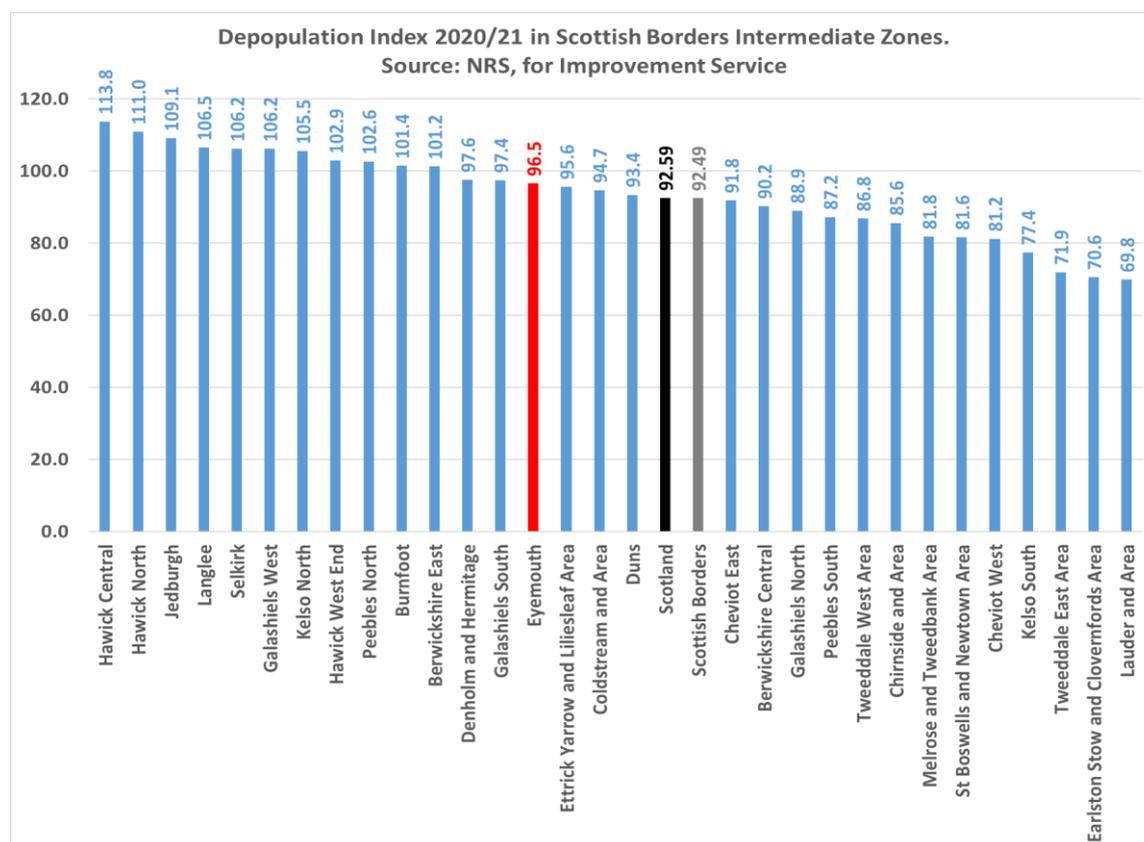
Part 1: Demographic Trends

Depopulation Index

The Depopulation Index was devised by the Improvement Service for their Community Planning Partnerships Outcomes Online Profiling tool. This is a measure to show whether population loss has got worse or better in relation to the year 2000.

This figure would have started at 100 in year 2000. The index rises if the area shows population loss and, conversely, falls below 100 if the area's population has increased. It is expressed as an index to give a visual indicator of how an area's population is changing over time.

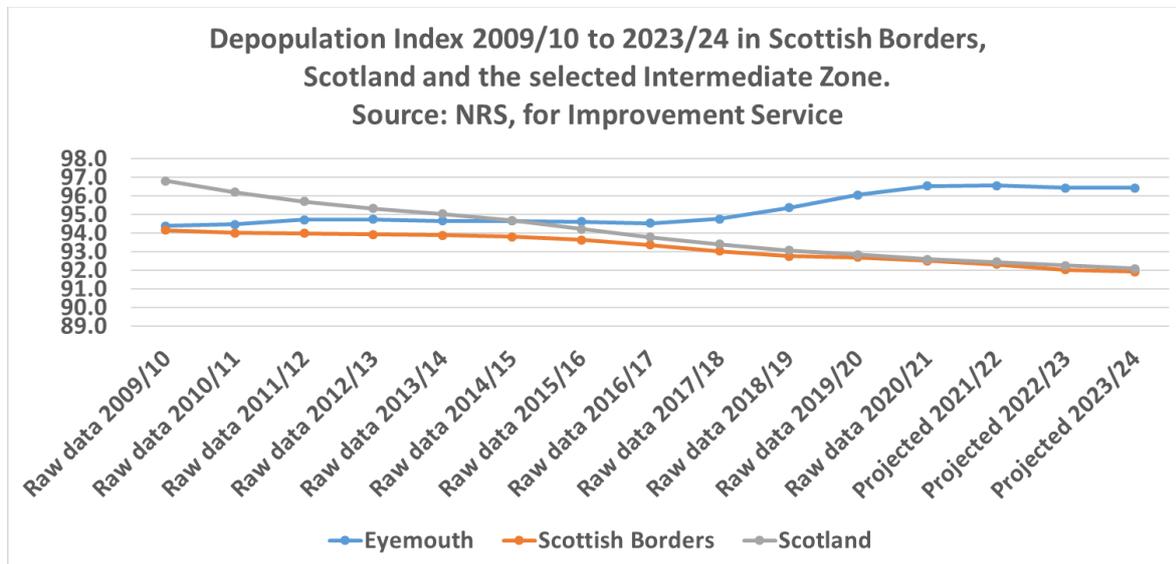
Depopulation Index – latest statistics, all Scottish Borders Intermediate Zones



The above chart shows that 11 out of the 30 Intermediate Zones in Scottish Borders have lost population since the year 2000. Eyemouth's population is holding steady, although it is more marginal than the Scottish Borders and Scottish averages.

Depopulation Index – Past and projected trends in Eyemouth, Scottish Borders and Scotland

The timeline below shows how the selected Intermediate Zone compares with the Scottish Borders and Scottish averages, in the past, present and future.



The decreasing line in the above chart shows that the population of Scottish Borders and Scotland has slowly increased since the year 2000 and is projected to continue slowly in the same direction.

Eyemouth has suffered the threat of population loss in the past but now appears to have flatlined, albeit at a more fragile margin than the Scottish Borders and Scottish averages. This is projected to remain the same in the coming years, whilst Scottish Borders and Scotland enjoy a population bounceback.

You can see how this Intermediate Zone compares with the other 29 Intermediate Zones in Scottish Borders by following this link to the [Improvement Service CPP Outcomes Online Profiling Tool](#)

1. Scroll down and click on **Visit the Community Planning Outcomes Profile**
2. In the drop-down box **Select a CPP**, select **Scottish Borders**
3. On the left hand side, select the option: **All Communities**
4. In the **Select Indicator** drop down box, scroll down and select **Depopulation Index**.

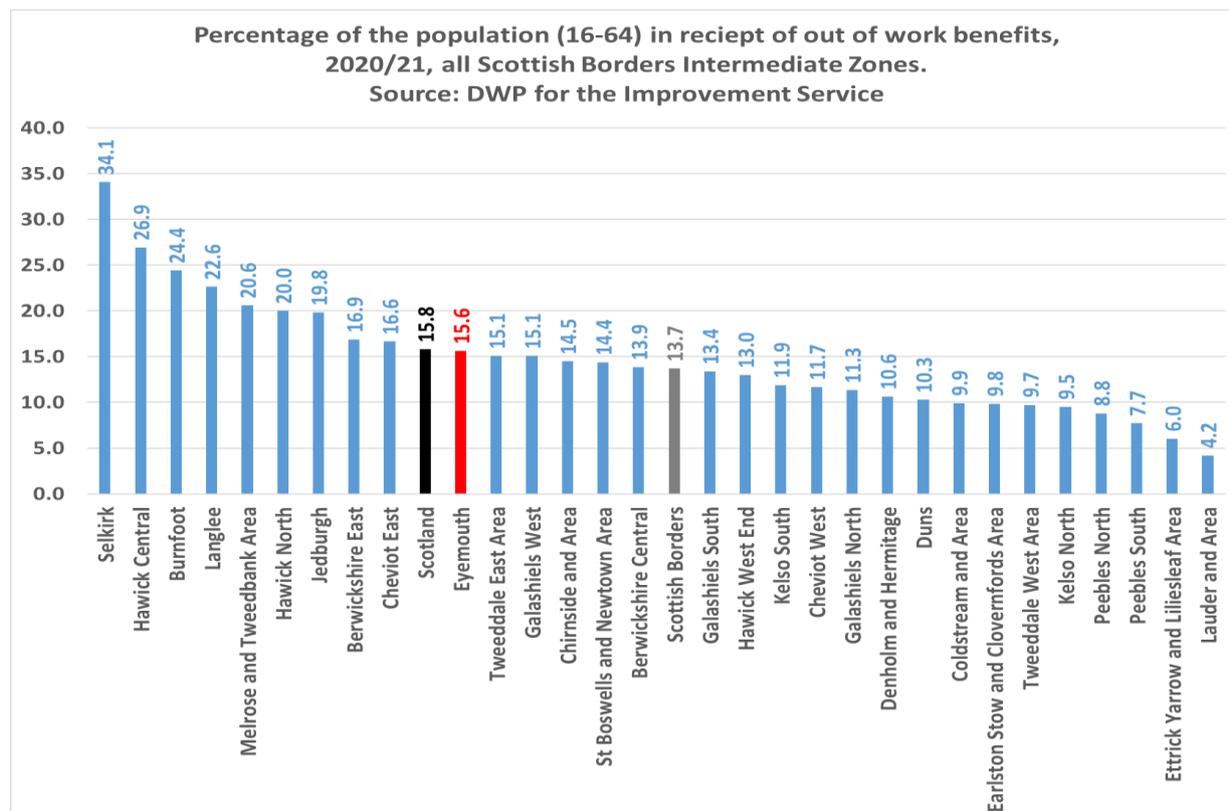
You will see a scaled-down representation of the above time-line for this Intermediate Zone and the other 29 Intermediate Zones for comparison.

Part 2: The economy, income and poverty

Out Of Work Benefits

This indicator was calculated by the Improvement Service from official Welfare Benefit statistics to show the percentage of the working-age population (16-64) in receipt of out-of-work benefits, including Jobseekers Allowance, Employment Support Allowance and Incapacity Benefit, plus Lone Parents supplement and other income-related benefits.

Out Of Work Benefits – latest statistics, all Scottish Borders Intermediate Zones

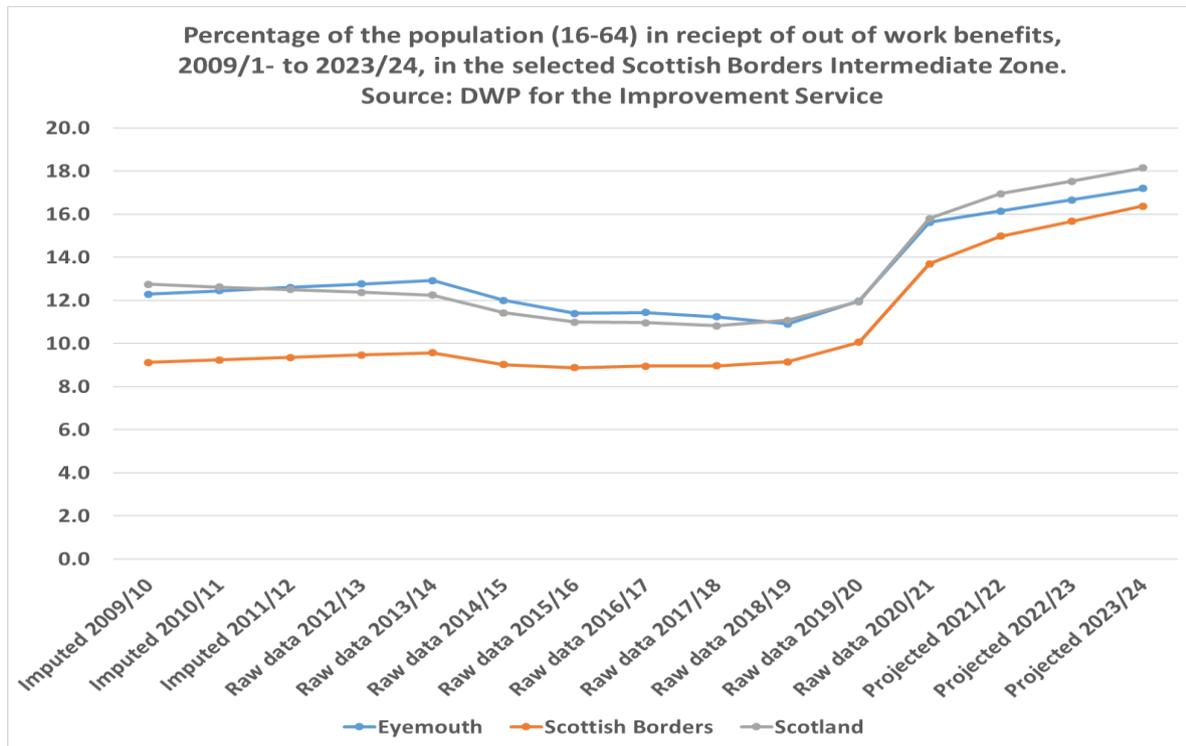


The above chart shows that the claim rate in Scottish Borders is currently below the Scottish average.

By comparison, Eyemouth has a rate which is higher than the Scottish Borders average and lower than the Scottish average.

Out Of Work Benefits – Past and projected trends in Eyemouth Intermediate Zone, Scottish Borders and Scotland

The timeline below shows how the selected Intermediate Zone compares with the Scottish Borders and Scottish averages, in the past, present and future.



The above timeline shows the estimated and projected dependency on income-related out-of-work benefits in the past, present and future in Eyemouth. “Raw Data” figures are as snapshot in May of each year and the “projected” figures are estimated from that.

The estimates show that Eyemouth has always had a rate of out-of-work welfare benefits dependency very close to the Scottish average and above the Scottish average. There was a sudden uptick in the 2019/20 data across the board, which captures the rise in Out-Of-Work-Benefits related to Covid19 and this is also mirrored in Eyemouth. This new trend is expected to continue into the future, showing that the economic damage to people’s livelihoods caused by the pandemic is not so much of a “blip” but is projected to be the “new normal”, and this will also affect Eyemouth.

You can see how this Intermediate Zone compares with the other 29 Intermediate Zones in Scottish Borders by following this link to the [Improvement Service CPP Outcomes Online Profiling Tool](#)

1. Scroll down and click on **Visit the Community Planning Outcomes Profile**
2. In the drop-down box **Select a CPP**, select **Scottish Borders**
3. On the left hand side, select the option: **All Communities**
4. In the **Select Indicator** drop down box, select **Out Of Work Benefits %**.

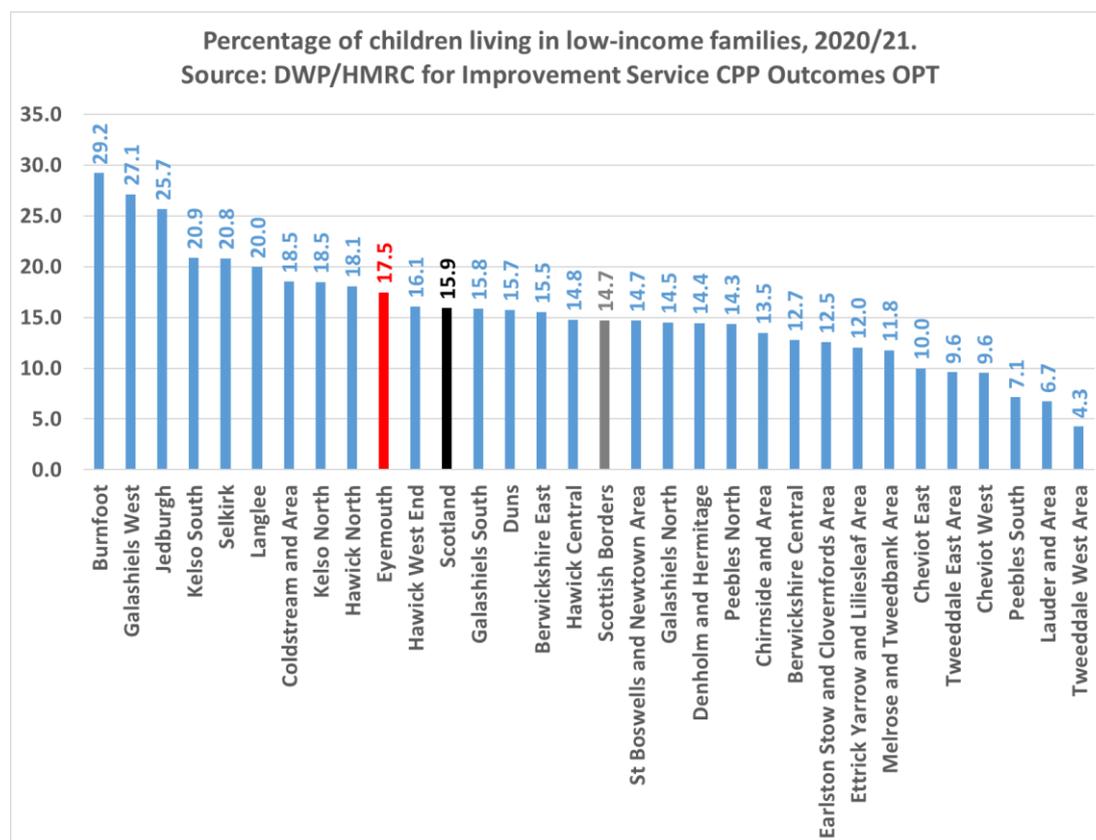
You will see a scaled-down representation of the above time-line for this Intermediate Zone and the other 29 Intermediate Zones for comparison.

Child Poverty

The Child Poverty indicator is a snapshot of the Official Statistic “Children In Low Income Families (CILIF) which is collected by the Department for Work and Pensions for their Stat-XPLore tool. It measures the percentage of children in families where the household income is less than 60% of the median income before housing costs (BHC, as opposed to After Housing Costs, or AHC).

This is a relative measure, as opposed to an “absolute” measure, as the threshold for child poverty changes as Scotland’s average (median) income varies. The figure is derived from analysis of family income over the entire tax year.

Child Poverty – latest statistics, all Scottish Borders Intermediate Zones

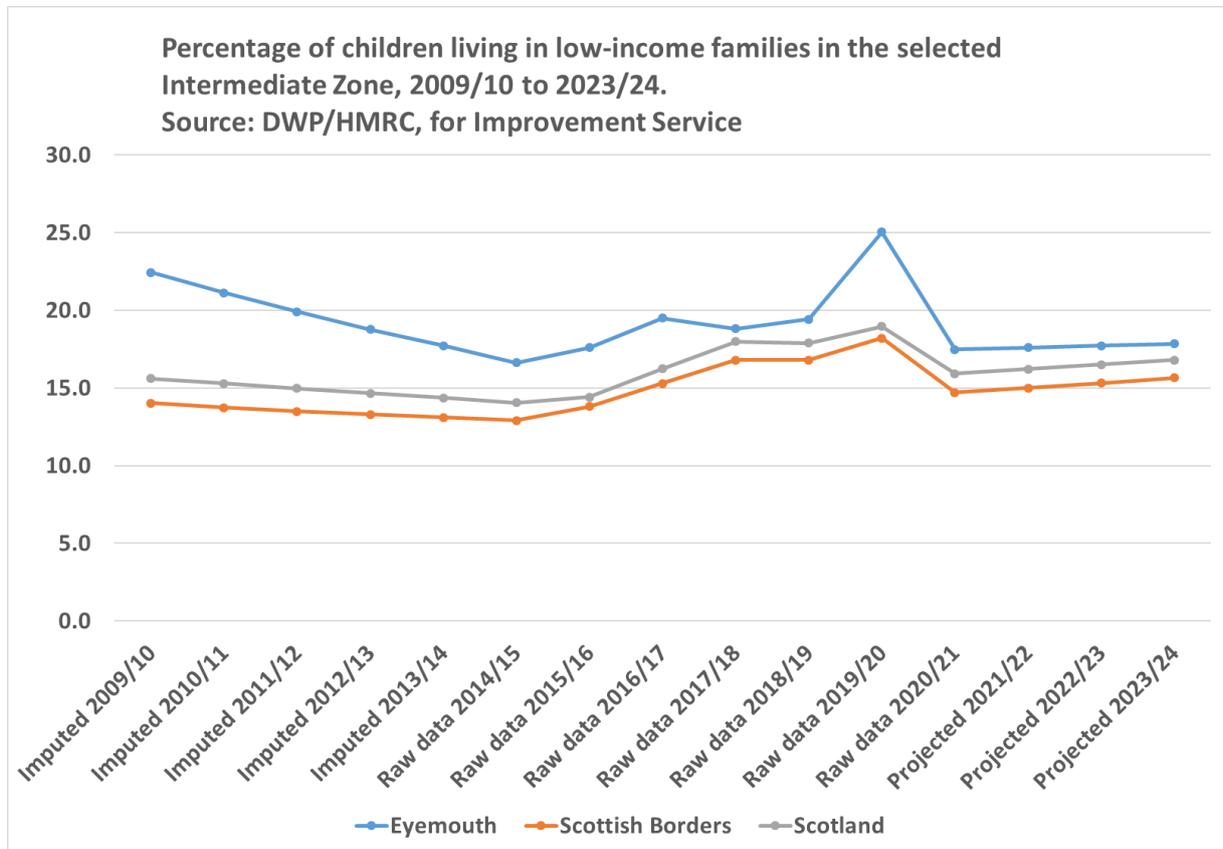


The above chart shows that the proportion of children living in low-income families in Scottish Borders is slightly lower than the Scottish average.

Eyemouth currently has an above-average estimated proportion of children living in low-income households compared with the Scottish Borders and Scottish averages.

Child Poverty – Past and projected trends in Eyemouth Intermediate Zone, Scottish Borders and Scotland

The timeline below shows how the selected Intermediate Zone compares with the Scottish Borders and Scottish averages, in the past, present and future.



Child Poverty has fluctuated in Scottish Borders and Scotland as a whole since 2009/10. It had been on a downward trend but began to increase in 2015/16 and peaked after the start of the Covid pandemic in 2019/20.

Child poverty in Eyemouth has always been above the Scottish Borders and Scottish averages. It reflected the national increase between 2015 and 2020, with more of a peak in 2019/20. It has come down sharply since then, and is projected to continue at a steady rate going forward.

You can see how this Intermediate Zone compares with the other 29 Intermediate Zones in Scottish Borders by following this link to the [Improvement Service CPP Outcomes Online Profiling Tool](#)

1. Scroll down and click on **Visit the Community Planning Outcomes Profile**
2. In the drop-down box **Select a CPP**, select **Scottish Borders**
3. On the left hand side, select the option: **All Communities**
4. In the **Select Indicator** drop down box, select **Child Poverty %**.

You will see a scaled-down representation of the above time-line for this Intermediate Zone and the other 29 Intermediate Zones for comparison.

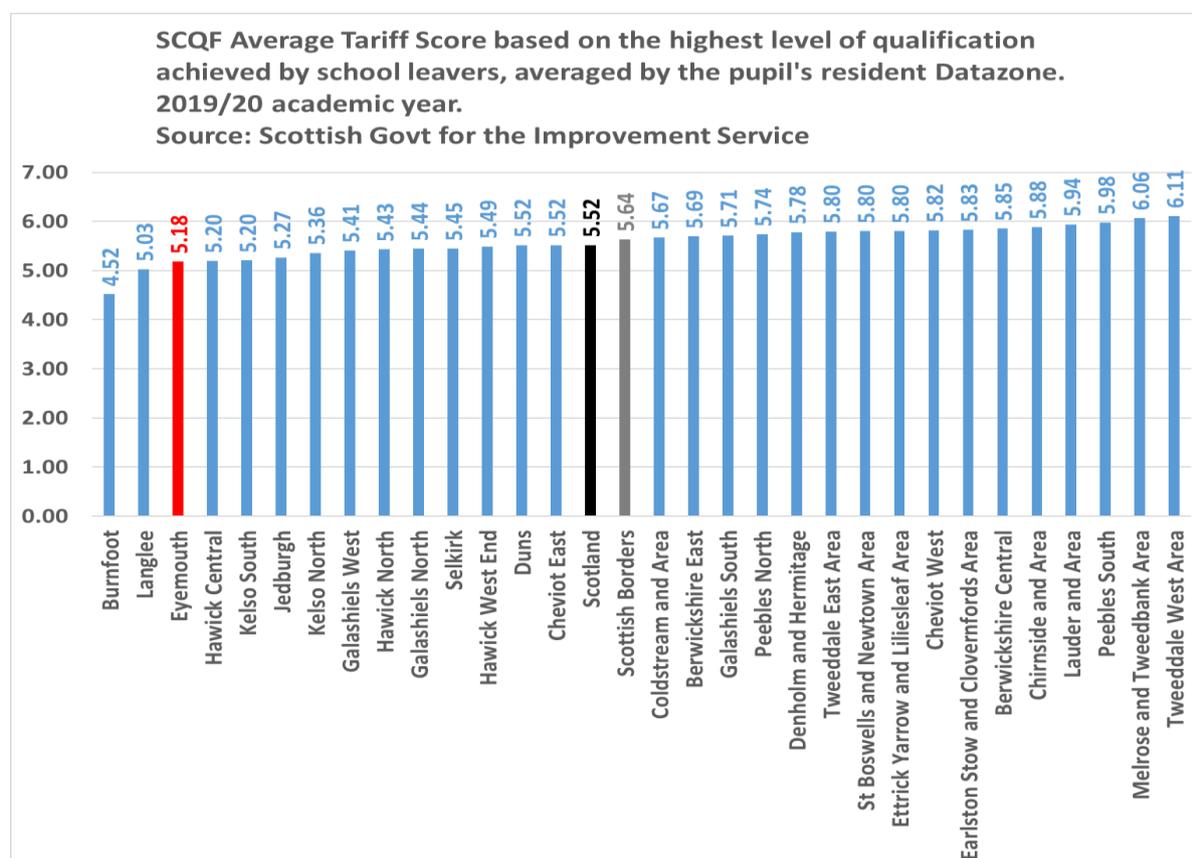
Part 3: Education and Training

Educational Attainment

The Average Highest Attainment tariff score is an index which is based on the highest level of qualification attained by school leavers, averaged across all leavers resident in their Datazone. The Tariff Score is a standard way of condensing the wide matrix of subjects, levels and scores attained by an S4-S6 pupil into a single, comparable score.

The Tariff Score provides a single average estimate which captures the range and level of subjects sat by a pupil, and the duration of their Senior Phase journey. Only the student's highest level of attainment is counted: for example, if they sat National 5 English, then Higher English then Advanced Higher English in their senior phase, only the Advanced Higher score would contribute to their Average Tariff score on leaving school.

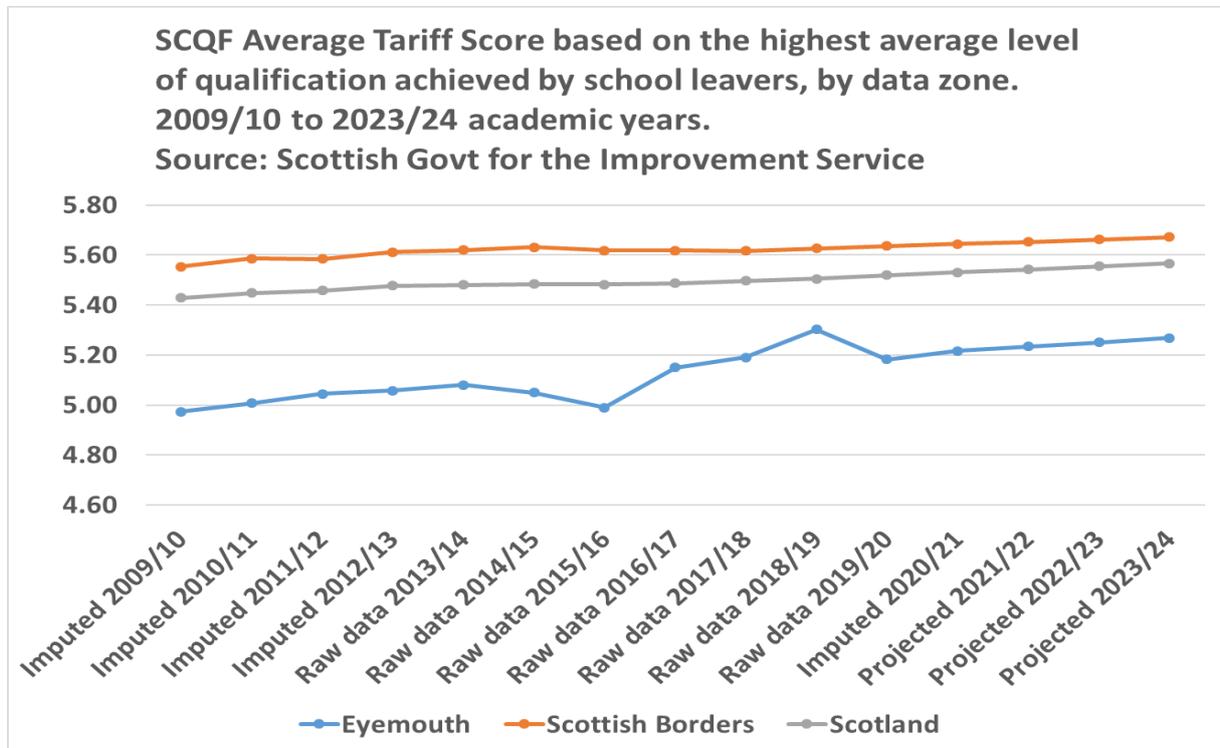
Educational Attainment – latest statistics, all Scottish Borders Intermediate Zones



Scottish Borders currently has a slightly higher Average Tariff Score than the Scottish average. Against this, leavers living in Eyemouth had the third lowest Average Tariff Score out of the 30 Intermediate Zones in this particular year.

Educational Attainment – Past and projected trends in this Intermediate Zone, Scottish Borders and Scotland

The timeline below shows how the selected Intermediate Zone compares with the Scottish Borders and Scottish averages, in the past, present and future.



Scottish Borders has always had a slightly higher Average Tariff Score than Scottish average, in terms of the range and level of SCQF qualifications attained by its school leavers in the given year. This is expected to remain unchanged going forward.

Leavers resident in Eyemouth have always had a much lower average level of attainment than the Scottish Borders and Scottish averages. This trend is slowly improving but not enough to close the gap on the regional and national trend.

You can see how this Intermediate Zone compares with the other 29 Intermediate Zones in Scottish Borders by following this link to the [Improvement Service CPP Outcomes Online Profiling Tool](#)

1. Scroll down and click on **Visit the Community Planning Outcomes Profile**
2. In the drop-down box **Select a CPP**, select **Scottish Borders**
3. On the left hand side, select the option **All Communities**
4. In the **Select Indicator** drop down box, select **Average Highest Attainment**.

You will see a scaled-down representation of the above time-line for this Intermediate Zone and the other 29 Intermediate Zones for comparison.

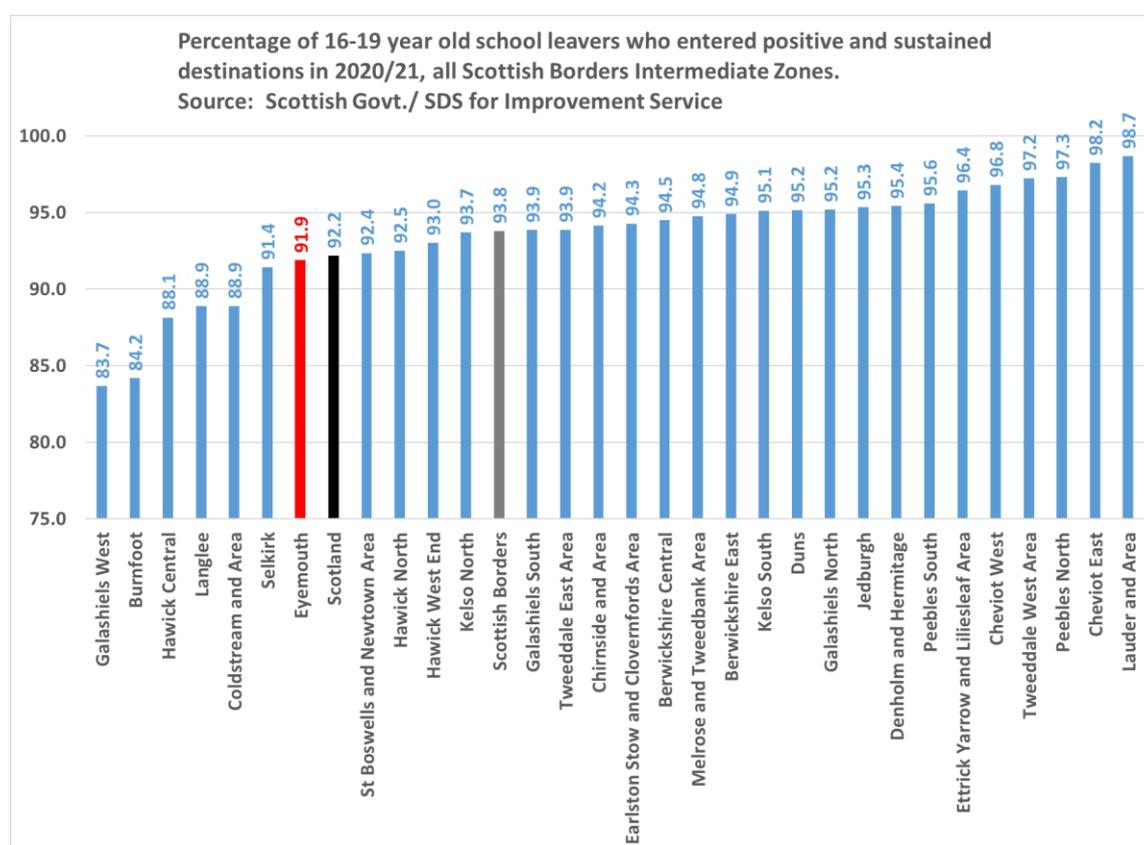
Participation in Positive Destinations

The Annual Participation Measure (APM) is the Official Statistic on school leaver activity amongst 16 to 19 year olds, managed by Skills Development Scotland (SDS).

A positive and sustained destination is when the school leaver is entering education, training, employment, voluntary work or some other positive destination at the time of the initial survey, and is still in a positive destination at the time of the follow-up survey, six months later.

The measure is used to inform policy, planning and service delivery, and to assess progress in the delivery of the Scottish Government’s commitment to offer a place in learning or training to every 16-19 year old in Scotland not in employment, education or training.

Participation in Positive Destinations – latest statistics, all Scottish Borders Intermediate Zones

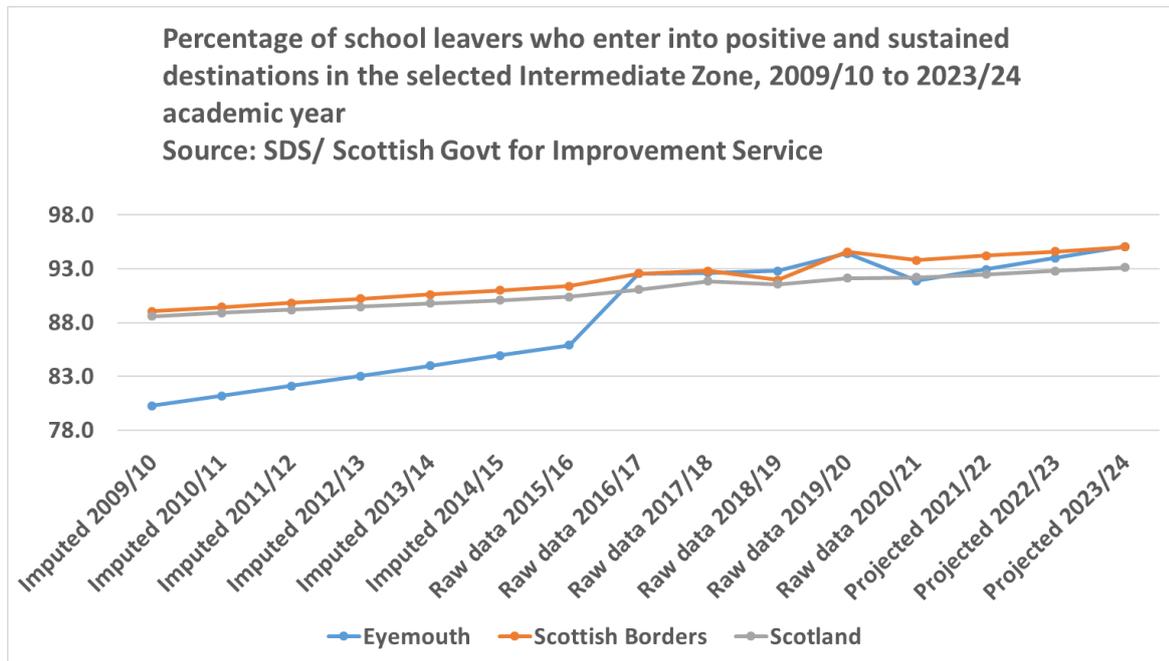


The above chart shows that, in Scotland as a whole, there was a positive and sustained participation rate of 92.2%. Scottish Borders has above average participation, at 93.8%.

By comparison, Eyemouth was one of seven Intermediate Zones, out of 30 in the Scottish Borders, that had a lower positive and sustained participation rate in 2020/21. This means that a higher proportion of school leavers from Eyemouth are going straight into a negative destination such as youth unemployment than average.

Participation in Positive Destinations – Past and projected trends in this Intermediate Zone, Scottish Borders and Scotland

The timeline below shows how the selected Intermediate Zone compares with the Scottish Borders and Scottish averages, in the past, present and future.



The rate of positive and sustained participation in post-school activity amongst 16-19 year old school leavers has steadily increased in Scotland and is projected to continue increasing. By comparison, Scottish Borders has always had a slightly higher rate than the Scottish average and this is projected to continue.

Eyemouth has mostly had a lower participation rate than the Scottish Borders and Scottish averages but it has improved markedly since 2015/16. It is projected to continue improving until it closes the gap with first the Scottish average then the Scottish Borders average.

You can see how this Intermediate Zone compares with the other 29 Intermediate Zones in Scottish Borders by following this link to the [Improvement Service CPP Outcomes Online Profiling Tool](#)

1. Scroll down and click on **Visit the Community Planning Outcomes Profile**
2. In the drop-down box **Select a CPP**, select **Scottish Borders**
3. On the left hand side, select the option: **All Communities**
4. In the **Select Indicator** drop down box, scroll down and select **Participation Rate %**.

You will see a scaled-down representation of the above time-line for this Intermediate Zone and the other 29 Intermediate Zones for comparison.

Part 4: Health and Wellbeing

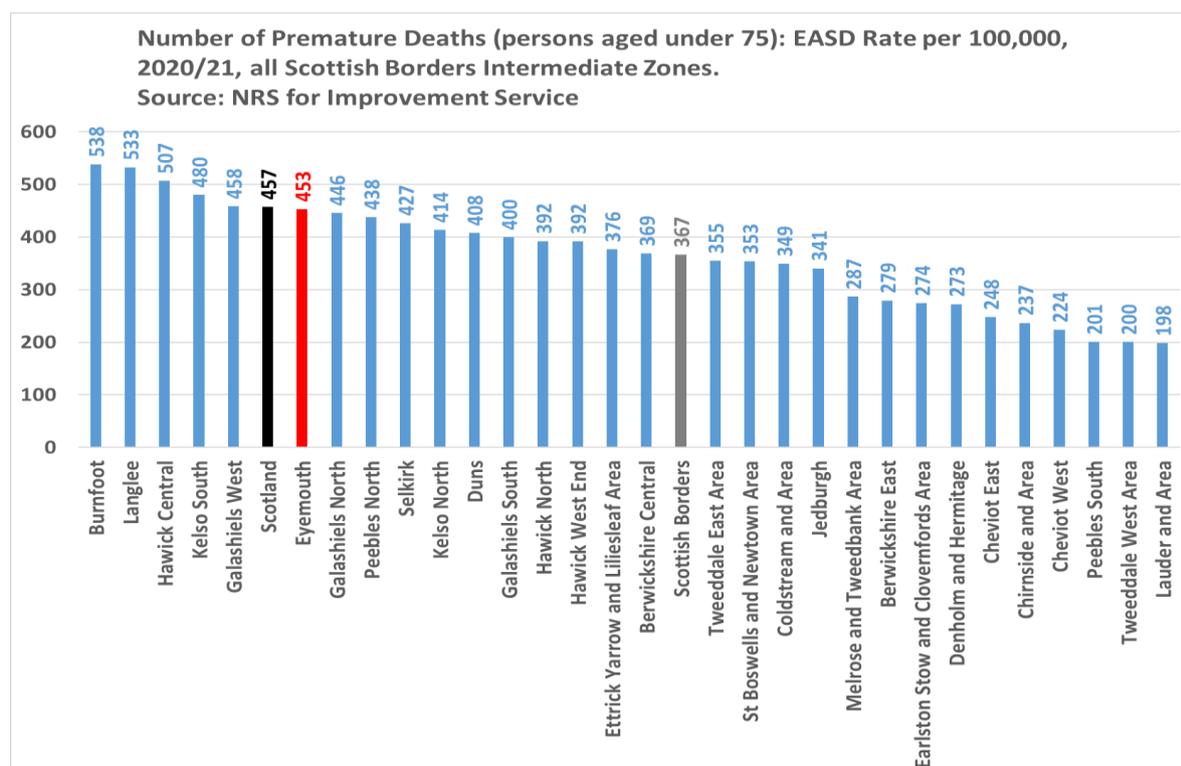
Mortality in under 75s

Life Expectancy in Scotland was 76.8 years for males and 81.0 years for females in 2018-20 (NRS figures). This is the age to which a person born at this time would be expected to live. Death from any cause before the age of 75 is considered a “premature” death and the causes of premature death are often linked to lifestyle choices and Multiple Deprivation.

In 2020, the Scottish Public Health Observatory (ScotPHO) noted that the most common causes of all deaths was ischaemic heart diseases, followed by coronavirus and cerebrovascular diseases. Other common causes of death include chronic liver disease and intentional self-harm.

The charts below use the European Age Standardised Disease Rate per 100,000 population. Projected death rate modelling uses historic trends to predict future ones, so these rates do not take into account the fact that coronavirus was the second biggest cause of death in Scotland in 2020, and this effect on death rates is not shown.

Mortality in under 75s – latest statistics, all Scottish Borders Intermediate Zones

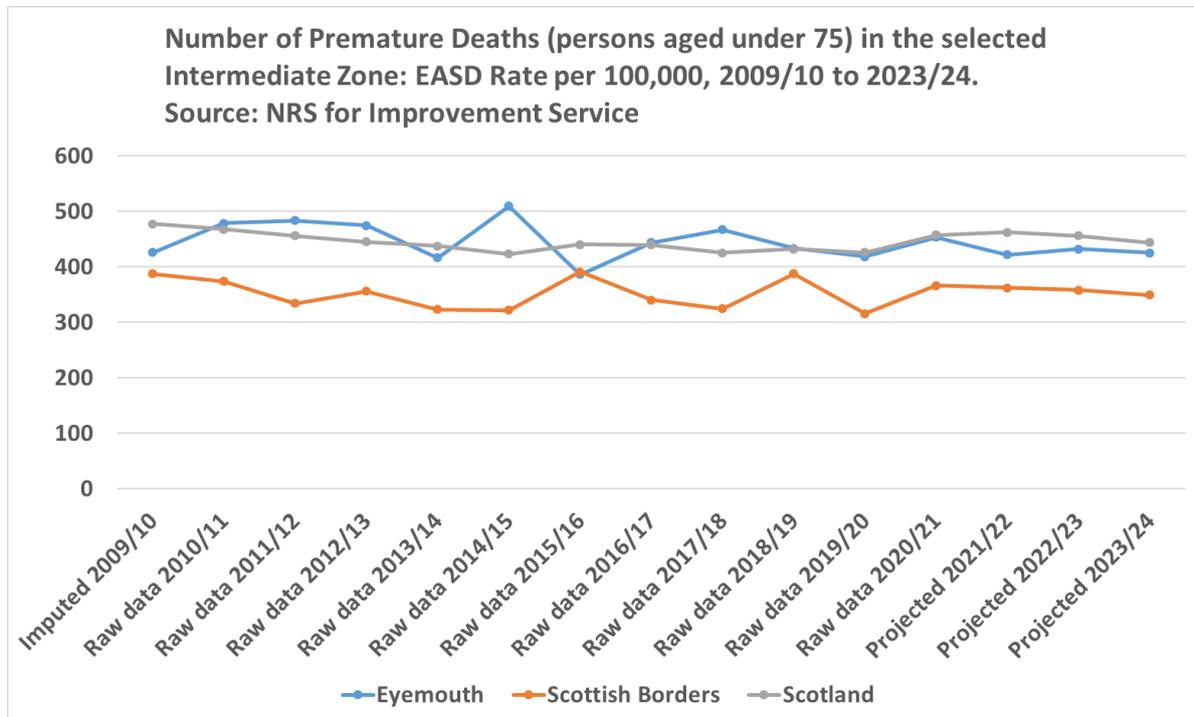


The above chart shows that rates of premature death are lower in Scottish Borders than in Scotland as a whole.

By comparison, Eyemouth has a rate that is just below the Scottish average, but nevertheless the sixth-highest rate of premature death out of the 30 Scottish Borders Intermediate Zones.

Mortality in under 75s – Past and projected trends in this Intermediate Zone, Scottish Borders and Scotland

The timeline below shows how the selected Intermediate Zone compares with the Scottish Borders and Scottish averages, in the past, present and future.



Scottish Borders has always had a lower rate of premature death than the Scottish Average, and this is projected to remain steady in the next few years – or it would have done, if not for the Coronavirus pandemic. The long-term effects on the population caused by the pandemic, at national, regional and local level, are yet to be fully understood.

The rate in Eyemouth has been higher than the Scottish Borders average and it has hovered around the Scottish average for the past ten years. The rate is projected to remain steady but this is before the effects of Coronavirus are factored into the modelling.

You can see how this Intermediate Zone compares with the other 29 Intermediate Zones in Scottish Borders by following this link to the [Improvement Service CPP Outcomes Online Profiling Tool](#)

1. Scroll down and click on **Visit the Community Planning Outcomes Profile**
2. In the drop-down box **Select a CPP**, select **Scottish Borders**
3. On the left hand side, select the option: **All Communities**
4. In the **Select Indicator** drop down box, select **Early Mortality Per 100,000**.

You will see a scaled-down representation of the above time-line for this Intermediate Zone and the other 29 Intermediate Zones for comparison.

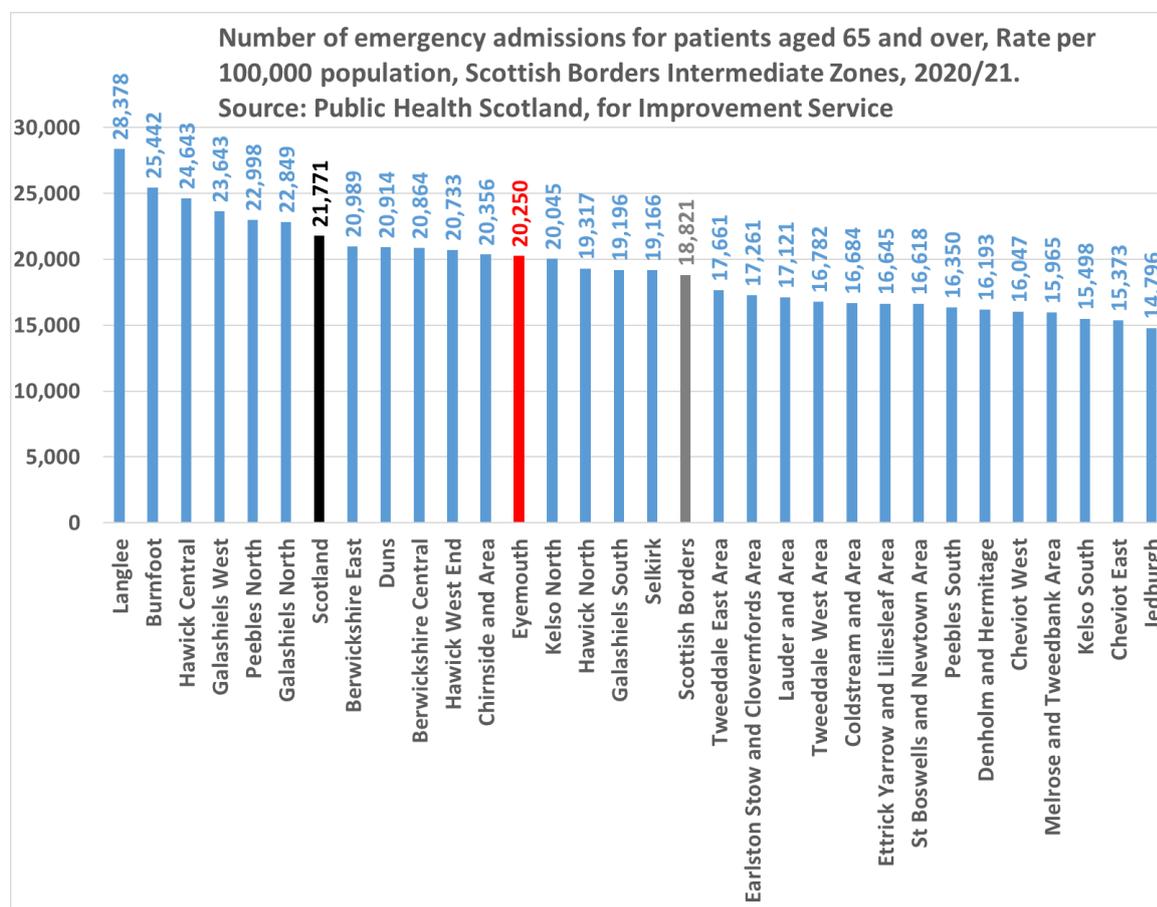
Emergency Hospital Admissions in Older People

The Official Statistic of “Emergency hospital admissions for older people” is an indicator of how well the community and the primary care services are able to support and care for their older people in the community.

A higher rate of emergency admissions can indicate where families and the health and social care services are less able to cope with the burgeoning proportion of older people with their increasing health needs.

This creates pressure on the emergency services and leads to unnecessarily lengthy stays in hospital for the patient who could have continued their recovery at home, with the right support.

Emergency Hospital Admissions in Older People – latest statistics, all Scottish Borders Intermediate Zones

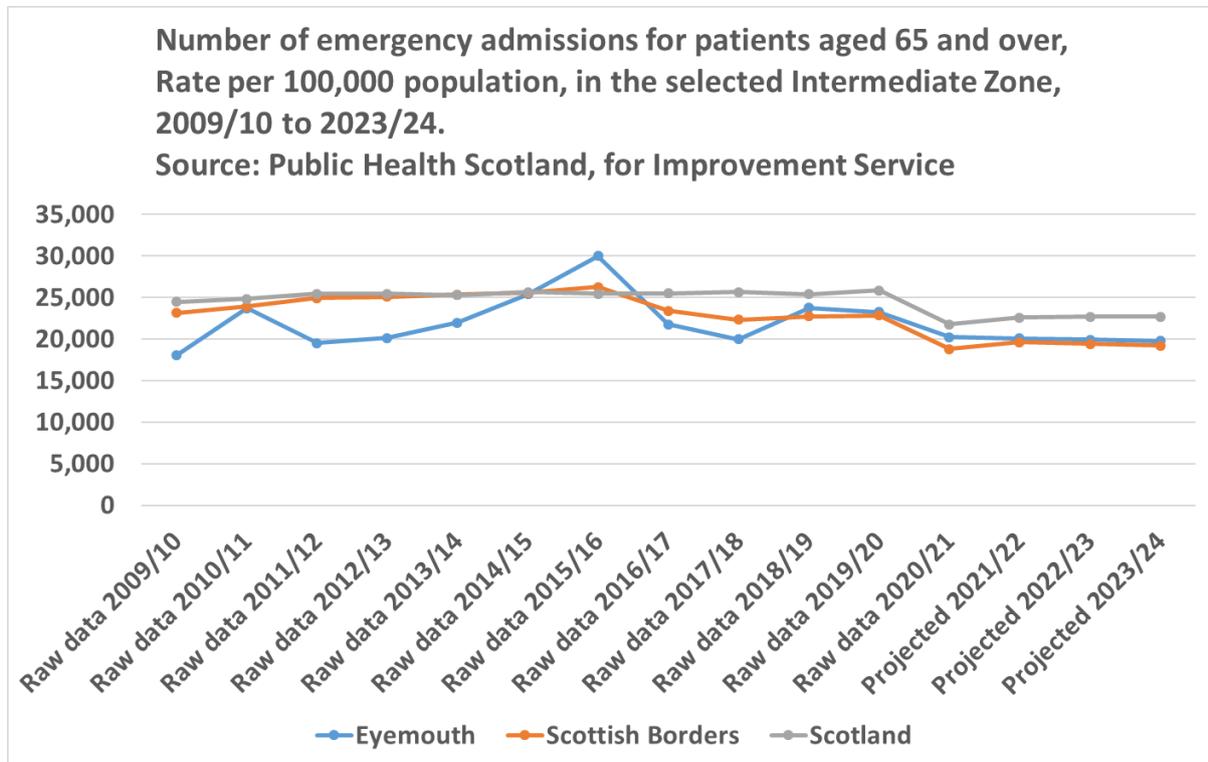


Scottish Borders had a lower rate of emergency admissions for people aged 65 plus in 2020/21 than the Scottish average.

By comparison, Eyemouth had a rate which is midway between the Scottish and the Scottish Borders averages.

Emergency Hospital Admissions in Older People – Past and projected trends in this Intermediate Zone, Scottish Borders and Scotland

The timeline below shows how the selected Intermediate Zone compares with the Scottish Borders and Scottish averages, in the past, present and future.



The timeline shows that, for most of the time, Scottish Borders has had a lower rate than the Scottish average and rates across the board are slowly improving.

By comparison, the rate in Eyemouth has often been lower than both averages, but increased sharply in 2015/16 and has hovered between the averages ever since. It is projected to continue steadily at a rate more similar to the Scottish Borders average. This may be an over-optimistic estimate, given the effects of Coronavirus, which may not have been factored into the current predictions.

You can see how this Intermediate Zone compares with the other 29 Intermediate Zones in Scottish Borders by following this link to the [Improvement Service CPP Outcomes Online Profiling Tool](#)

1. Scroll down and click on **Visit the Community Planning Outcomes Profile**
2. In the drop-down box **Select a CPP**, select **Scottish Borders**
3. On the left hand side, select the option: **All Communities**
4. In the **Select Indicator** drop down box, select **Emergency Admissions per 100,000**.

You will see a scaled-down representation of the above time-line for this Intermediate Zone and the other 29 Intermediate Zones for comparison.

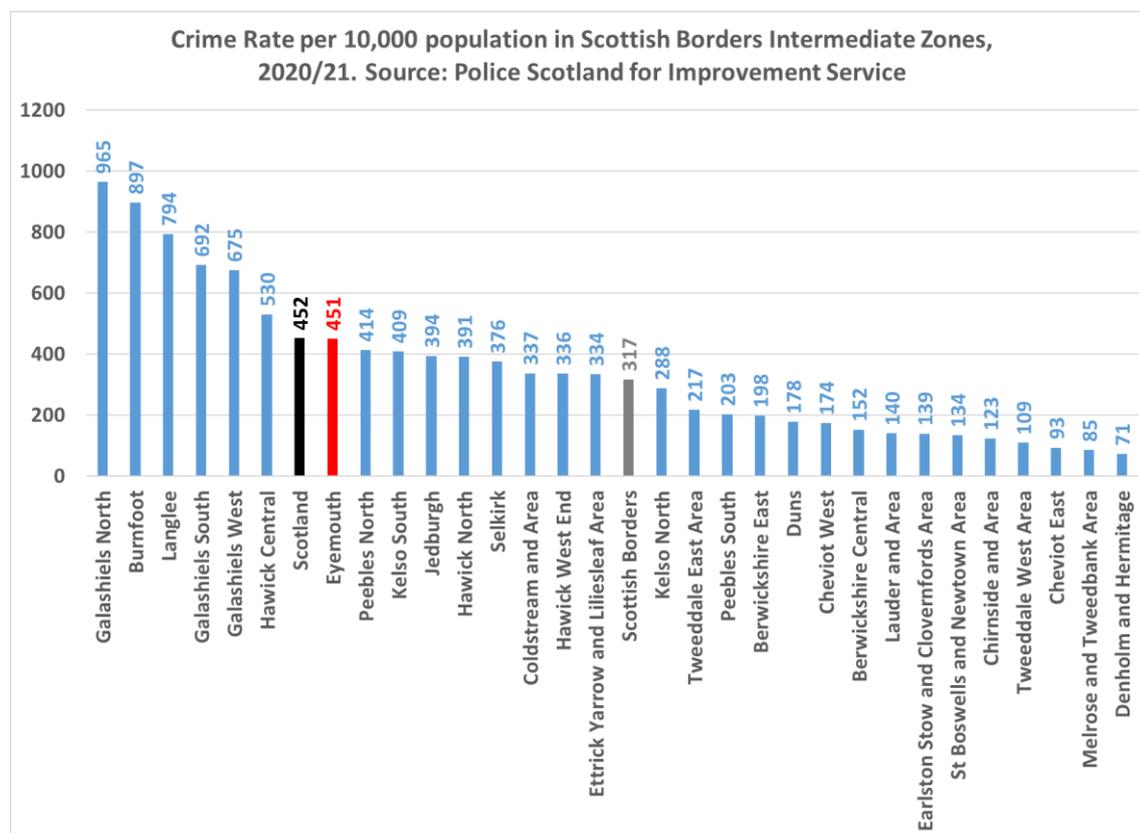
Part 5: Community Safety

Crime Rate

Community safety is a neighbourhood priority for residents and anyone choosing where to live. Neighbourhood crime is a visible indicator of deprivation, which can cause a neighbourhood to quickly spiral into notoriety, causing properties to become hard to sell, hard to let and hard to live in.

The Crime Rate for the purpose of this profile is taken the number of crimes per 10,000 population. The data are a three-year rolled average, based on modelled data. Crimes occurring within 50 metres of a police station were suppressed, to mask out offences which occurred whilst in police custody.

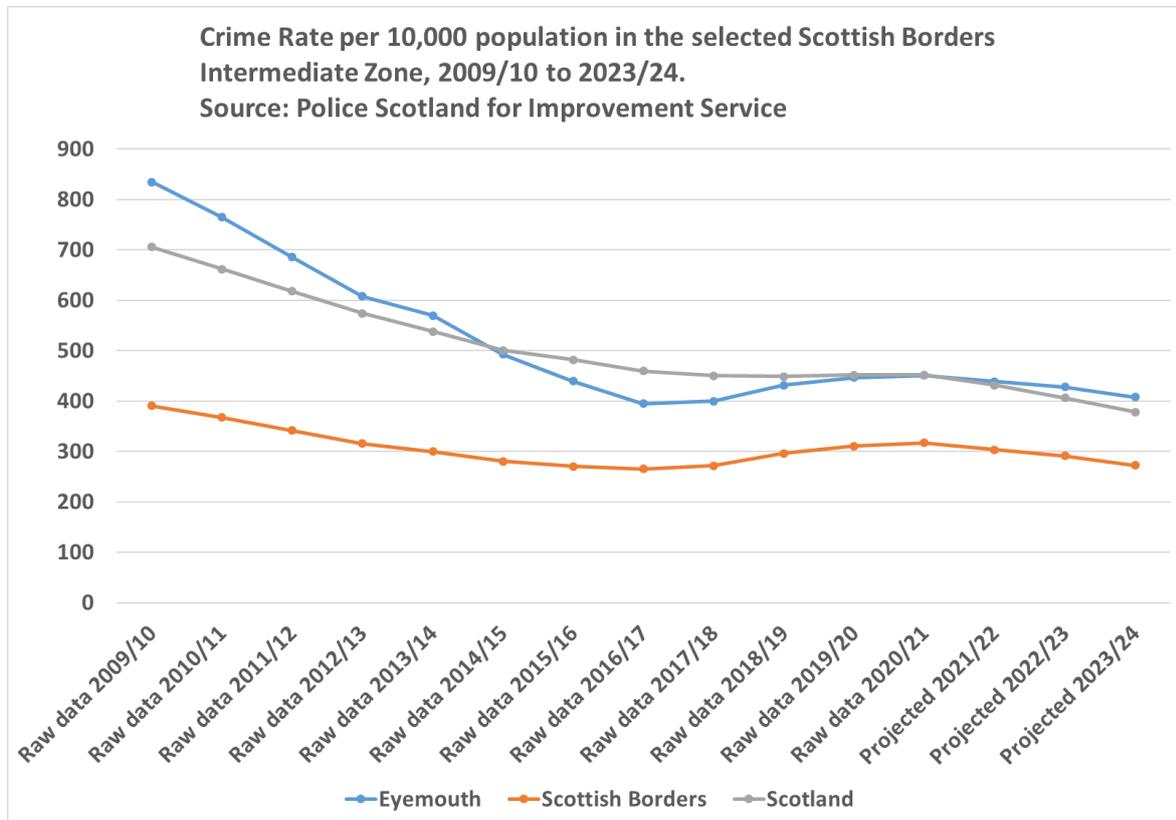
Crime Rate – latest statistics, all Scottish Borders Intermediate Zones



The above chart shows that the crime rate in Scottish Borders is below the Scottish average. By comparison, Eyemouth has a rate which is very close to the Scottish average, but is nevertheless the seventh-highest crime rate out of the 30 Scottish Borders Intermediate Zones.

Crime Rate – Past and projected trends in this Intermediate Zone, Scottish Borders and Scotland

The timeline below shows how the selected Intermediate Zone compares with the Scottish Borders and Scottish averages, in the past, present and future.



Scottish Borders has always had a lower crime rate than the Scottish average and this is continuing to decrease.

Eymouth, by comparison, has always had a rate that has mirrored the Scottish average. It has been steadily improving and this pattern is projected to continue.

You can see how this Intermediate Zone compares with the other 29 Intermediate Zones in Scottish Borders by following this link to the [Improvement Service CPP Outcomes Online Profiling Tool](#)

1. Scroll down and click on **Visit the Community Planning Outcomes Profile**
2. In the drop-down box **Select a CPP**, select **Scottish Borders**
3. On the left hand side, select the option: **All Communities**
4. In the **Select Indicator** drop down box, select **Crime Rate Per 10,000**.

You will see a scaled-down representation of the above time-line for this Intermediate Zone and the other 29 Intermediate Zones for comparison.

Conclusion

The Improvement Service CPP Outcomes OPT includes a tool which shows how vulnerable this community is, both within the region and compared with other Intermediate Zones in Scotland that are similar in terms of their rurality and demographic characteristics. To view it, follow this link to the [Improvement Service CPP Outcomes Online Profiling Tool](#)

1. Scroll down and click on **Visit the Community Planning Outcomes Profile**
2. In the drop-down box **Select a CPP**, select **Scottish Borders**
3. Select the option **Vulnerable Communities**

This shows that the CPP Outcomes profiling tool rates Eyemouth as the fourth-most vulnerable Intermediate Zone of any kind in Scottish Borders, despite the observation that some of its vulnerability measures are either no worse than the Scottish average or are improving. However, it also notes that it is improving faster than the Community Planning Partnership average overall.

Eyemouth has higher than average Multiple Deprivation by Scottish Borders standards, albeit within the context of one of the relatively less deprived Council Areas in Scotland.

Now, to see more context about how Eyemouth fares by Scottish standards, go back to the menu on the left hand side of the screen.

1. Select **Community Profile**
2. In the **Select A Community** drop-down menu, scroll down and select **Eyemouth**

This screen lists Eyemouth in context with other Intermediate Zones in Scotland that have a similar urban-rural and population profile to Eyemouth.

Eyemouth is one of four “accessible small town” neighbourhoods in Scottish Borders with a similar demographic and socio-economic profile (along with Selkirk, Jedburgh and Peebles North), and several other Scottish Local Authority areas also have at least one neighbourhood with a similar profile to Eyemouth. Indeed, there are 20 other Intermediate Zone communities in Scotland which the Improvement Service profiling tool considers to have a similar geodemographic profile.

Out of these, Eyemouth is rated as having average vulnerability and resilience to deprivation, similar to Jedburgh, and is ranked better than Selkirk but poorer than Peebles North. Despite being one of the five neighbourhoods in Scottish Borders flagged up as most vulnerable, it is rated the most-improved neighbourhood out of the 21 Scottish Intermediate Zones of its type, including Selkirk, Jedburgh and Peebles North.