Tour of Britain event Information for Businesses

Hawick will host the start of Stage Two of the 2022 Tour of Britain on Monday 5 September.

Below you will be able to find out more about the Tour of Britain's visit, including information about road closures, parking restrictions and marketing opportunities.

Information is also available online at www.scotborders.gov.uk/tourofbritain

Tour of Britain – Hawick – Monday 5 September

Every year the Tour of Britain attracts some of the world's top cyclists, including Olympic, World and Commonwealth champions and the Scottish Borders has hosted successful stage starts and finishes over a number of years, including in Kelso town centre in 2019 and Hawick town centre in 2021.

Previous stages in the Scottish Borders have benefited the local economy with an economic impact of £266,110.00 whilst the economic impact on the Scottish economy was £2,502,613.00. We aim to deliver a great experience for participants, spectators and visitors in order to maximise the benefits to businesses.

What YOU can do to support the Tour of Britain

- Open your business and consider offering discounts or promotions on Monday 5
 September the town centre will likely be busy before and after the start.
- Display Tour of Britain posters on your premises (these can be downloaded from www.scotborders.gov.uk/tourofbritain)
- Take part in a window display competition with displays in the Tour of Britain colour themes (red/ white/ blue) and/or cycling theme. <u>Hawick online</u> <u>Future Hawick |</u> <u>Facebook</u>
- More information can be found on the Hawick Cycling Facebook page; <u>Hawick Cycling Club | Facebook</u>

Future Hawick and Hawick Community Council are working together supporting the Tour of Britain.

Road closures and potential disruption to deliveries

The following town centre road closures and restrictions will be in place before and during the event. If you are expecting any deliveries during these times, please contact Jane Warcup (jwarcup@scotborders.gov.uk) with an idea of the time expected, area for unloading and duration of deliveries to enable arrangements to be put in place.

Parking

On-street parking will be restricted.

Closure 1 - Hawick

The following roads will be closed to vehicular traffic from <u>22:00 on the 4th September 2022</u> to 15:00 on the 5th September 2022 to allow the Tour of Britain cycle race to take place:

- North Bridge Street, Hawick From Duke Street to Oliver Place
- Duke Street, Hawick From Mart Street to North Bridge Street
- Oliver Place, Hawick From North Bridge Street to Bourtree Place

Alternative Route

Southbound - via Mart Street and Bourtree Place

Closure 2 - Hawick

The following roads will be closed to vehicular traffic on Monday 5th September 2022 between the hours of 03:00 and 15:00 to allow the Tour of Britain cycle race to take place

- Duke Street, Hawick from Mart Street to Glebe Mill Street
- Earl Street, Hawick from Duke Street to Trinity Street
- Arthur Street, Hawick from Earl Street to Noble Place

Alternative Route

East and Westbound - via Noble Place and Trinity Street

Closure 3 – Hawick

The following footways will be closed to pedestrians on Monday 5th September 2022 between the hours of <u>10:00 to 11:30</u> to allow the Tour of Britain cycle race to take place

 Mart Street Bridge, Hawick – from Duke Street to Mansfield Road / Mart Street Roundabout

Alternative Route

Southbound – North Bridge Street and Duke Street Northbound – the above in reverse

No Waiting - Hawick

Parking will be prohibited on the following roads from 18:00 on Sunday the 4th September to 15:00 on Monday the 5^h September 2022:

- Duke Street from Mart Street to Glebe Mill Street both sides of the road.
- Earl Street from Duke Street to Trinity Street both sides of the road.
- Arthur Street from Earl Street to Noble Place both sides of the road.
- Duke Street from Mart Street to North Bridge Street both sides of the road.
- North Bridge Street from Duke Street to Oliver Place both sides of the road.
- Oliver Place from North Bridge Street to Bourtree Place both sides of the road.

Parking will be prohibited on the following roads from <u>22:00 on Sunday the 4th September to 15:00 on Monday the 5th September 2022:</u>

• High Street – from North Bridge Street to Tower Knowe – both sides of the road.

For more information and maps visit: www.scotborders.gov.uk/tourofbritain

Jane Warcup

Economic Development, Scottish Borders Council jwarcup@scotborders.gov.uk
01835 825066

